

# Azienda Pubblica

TEORIA ED ESPERIENZE DI MANAGEMENT



SAPIENZA  
UNIVERSITÀ DI ROMA

con il patrocinio di



Luiss  
Libera Università  
Internazionale  
degli Studi Sociali  
Guido Carli

## IV National Workshop of “Azienda Pubblica”

PUBLIC ADMINISTRATIONS

AS LEVERS FOR A SUSTAINABLE ECONOMIC GROWTH

*Rome, 25-26 March 2010*

*Via Silvio D'Amico, n.77*

*Call for papers*

## **AIMS OF THE WORKSHOP**

The Public Administration is the main actor in making strategies for economic and social development and this role is confirmed by the efforts underway in several countries which take PA as playing a central role in the dynamics of crisis and stagnation, with spill over effects on business and families.

Policies and intervention programs of the major international institutions and of many countries are recognizing the primary importance of the public administration and management; this recognition goes hand in hand with the need to improve their productivity, to evaluate and measure performances, and with capacity building efforts of public governance, considered the ability of the Public administration itself, to coordinate and govern effectively the systems and the networks of economic and social actors.

In this context, scholars of public management can offer a significant contribution to understanding under what conditions and with what instruments the public administration can contribute to the definition and implementation of a model of sustainable economic growth.

The Fourth National Workshop of the Azienda Pubblica Journal will include a plenary session, six parallel sessions and a round table discussion. In addition, there will be organised a seminar dedicated to the presentation of research papers by young researchers and PhD candidates.

Papers should adopt a strong theoretic and empirical methodological approach. Therefore, for each of them should be clearly defined:

- The theories and the reference literature
- The purpose and the contribution to the advancement of knowledge (objectives and research questions)
- Research methods
- The critical discussion of results
- Implications for policy making and practitioners

The same requirements apply to the synthetic abstracts.

## **PARALLEL SESSIONS**

The following issues will be discussed in the themed sessions:

1. Accountability systems for the quality and transparency of the information and operations of Public Administrations.
2. Measurement and evaluation of performance (efficiency, effectiveness, equity, ethics).
3. Standards of services and standards of costs in a federal system.
4. Productivity of the Public Administration as a lever for the economic recovery and the sustainable development of economic and social systems.
5. Public enterprises and public utilities: best practices and governance systems.

## **THE ROUND TABLE**

The round table will be devoted to the debate between public administration scholars, practitioners and policy makers. It will highlight the salient features of the research and training and the main drivers of the model of sustainable growth.

Speakers will be invited from the country's major public institutions, including the Ministry of Economy and Finance, the Department of Public Administration, the Court of Auditors, the Conference State - Regions, ANCI, CNEL and Training Schools.

## WORKSHOP SEMINAR DEDICATED TO THE PHD STUDENTS

In the afternoon of March 26<sup>th</sup>, a seminar dedicated to young researchers and PhD students will be organized. The seminar is an excellent opportunity for young scholars of business and public administration who want to improve their research skills and be part of a larger community. The seminar will be coordinated by Prof. Marco Meneguzzo and Prof. Francesco Ranalli. The procedures and deadlines for submission of abstracts and papers are the same as for Workshop. For additional information please contact Dr.ssa Gloria Fiorani [fiorani@economia.uniroma2.it](mailto:fiorani@economia.uniroma2.it)

### Draft Program

#### Introduction to the Doctoral Session

Prof. Marco Meneguzzo, responsible for the international activities of the PhD program in Public Management & Governance

Prof. Francesco Ranalli, coordinator of the PhD program in Public Management & Governance (University of Tor Vergata, Roma III and Luiss University)

#### Opening session

Prof. Roberto Cafferata, President of the Accademia Italiana di Economia Aziendale (AIDEA)

Prof. Robert Fouchet, University of Provence Aix-Marseille

#### Presentation of the School of Methodology AIDEA

Prof. Maria Bergamin Barbato, Responsible of the AIDEA School on Research Methodologies (\*)

Prof. Umberto Bocchino, Responsible of the AIDEA School on Didactic Methodologies (\*)

#### Presentation of accepted papers

*Coord. Prof.ssa Lidia D'Alessio, Prof. Marco Meneguzzo, Prof. Francesco Ranalli*

- Accountability systems for the quality and transparency of the information and operations of Public Administrations.
- Measurement and evaluation of performance (efficiency, effectiveness, equity, ethics).
- Standards of services and standards of costs in a federal system.
- Productivity of the Public Administration as a lever for the economic recovery and the sustainable development of economic and social systems.
- Public enterprises and public utilities: best practices and governance systems.

#### Presentation of the main international research networks

Prof. Christoph Reichard, Potsdam University (\*)

Dr Denita Cepiku, University of Rome "Tor Vergata"

*(\*) Speakers to be confirmed*

## REQUIREMENTS FOR THE ABSTRACT AND PAPERS

Only one paper can be submitted, as author or co-author, with these features:

- Abstract: Maximum 800 words-Times New Roman 12, Word.
- Paper: Maximum 8000 words-Times New Roman 12, Word.

## SELECTION

The selection includes two phases of anonymous peer review, according to the Azienda Pubblica Journal editorial norms. The first selection will be made by the Scientific Committee through the evaluation of the abstract. In the second phase, from the review of the final papers will be

selected those to be presented and discussed at the workshop. The accepted papers will be published in the Azienda Pubblica Journal, following the usual peer review procedures.

### **DEADLINES**

Submission of the abstract:	6 January, 2010
Notification of acceptance of the author:	15 January, 2010
Delivery of Paper:	5 March, 2010
Notification of acceptance of the paper:	12 March 2010

### **PROCEDURES FOR SENDING THE ABSTRACT AND PAPER**

The abstract and the papers must be sent by email at the following addresses: [aziendapubblica2010@economia.uniroma2.it](mailto:aziendapubblica2010@economia.uniroma2.it) and in copy to: [azienda.pubblica@uni-bocconi.it](mailto:azienda.pubblica@uni-bocconi.it) (the managing editor). The author's name, the university affiliation, the e-mail address should be mandatory included in a separate page of the body text.

### **AWARD OF THE BEST PAPER OF YOUNG RESEARCHERS**

The three best papers presented by young scholars will be awarded. In case of co-authored papers the distinct contribution of each author should be indicated. The designation of the winners will be decided by the scientific committee. The award ceremony will take place during the Conference.

**PROMOTION COMMITTEE:** Luca Anselmi, Elio Borgonovi, Lidia D'Alessio, Giovanni Fiori, Enrico Laghi and Marco Meneguzzo.

**SCIENTIFIC COMMITTEE:** Luca Anselmi, Elio Borgonovi, Roberto Cafferata, Lidia D'Alessio, Giovanni Fiori, Luciano Hinna, Enrico Laghi, Roberto Masseroni, Renato Mele, Marco Meneguzzo, Riccardo Mussari, Tiziano Onesti, Mauro Paoloni, Aldo Pavan, Eugenio Pinto, Francesco Ranalli, Gianfranco Reboria, Paolo Ricci, Gianfranco Zanda.

**ORGANISING COMMITTEE:** Denita Cepiku and Gloria Fiorani (University of Rome "Tor Vergata") and Carmela Gulluscio and Marco Virginillo (University of Rome 'Roma Tre').

### **ORGANISING SECRETARY**

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Silvia Tanno, editing Rivista **Azienda Pubblica (Public Enterprise Review)**, Tel. +39 02 58362600; Fax +39 02 58362593; email: [azienda.pubblica@uni-bocconi.it](mailto:azienda.pubblica@uni-bocconi.it).

### **INFORMATION**

The program includes activities throughout the day on March 25<sup>th</sup> and the morning of March 26<sup>th</sup>, 2010 at the University of Rome III. In the afternoon of March 26<sup>th</sup>, the doctoral session will take

place at the University of Rome "Tor Vergata". A detailed program will be announced later, along with information on how to reach the University and possible hotel accommodations.

### **SOCIAL PROGRAM**

A Social program will be organised for all conventioners to the visit of the Eternal City on Friday evening and Saturday morning.

### **PARTICIPATION FEES**

Subscriptions received by January 16, 2010 € 200

Subscriptions received after January 17, 2010 € 230

#### **For doctoral researchers**

Subscriptions received by January 16, 2010 € 120

Subscriptions received after January 17, 2010 € 150