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ENTREPRENEURIAL LABORATORY

FIRST INTERNATIONAL SYMPOSIUM

17th December 2009

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ENTREPRENEURIAL LABORATORY

FIRST INTERNATIONAL SYMPOSIUM

ENTREPRENEURSHIP TODAY

Università di Bergamo, December 17th 2009

via Dei Caniana, 2 - Sala Galeotti

Keynote speakers:

DAVID B. AUDRETSCH

Indiana University and Max Planck Institute of
Economics, Jena in Germany.

ROBERTO CAFFERATA President, AIDEA.

MORTEN HUSE

Norwegian School of Management & Tor Vergata
University; President Elect, EURAM.

CHARLIE KARLSSON

Jönköping Business School and Director of CISEG
Center for Innovation Systems, Entrepreneurship
and Growth.

Invited speakers:

Jacopo BAROVIER (Barovier & Toso) Dynast
Owner Entrepreneur.

Luigina BERNINI (Lamiflex)

Small Business Entrepreneur.

Ambrogio CACCIA DOMINIONI

Serial Entrepreneur.

Marco PARRAVICINI (Gruppo Industriale Parà)

Managerial Family Business Entrepreneur.

Mirano SANCIN (Kilometro Rosso Science Park)

External Entrepreneur.

Scientific committee:

ALBERTO BOMBASSEI Brembo Group.

MORTEN HUSE Norwegian School of Management BI.

CHARLIE KARLSSON Jönköping Business School.

MARIA MINNITI Southern Methodist University.

MIRANO SANCIN Kilometro Rosso Science Park.

CARLO VALLINI Firenze University.

SHAKER ZAHRA University of Minnesota.

VERA NEGRI ZAMAGNI University of Bologna.



PROGRAM

8.30 - 9.00 Conference registration

9.00 - 9.30 Welcome

Professor Mario Masini Head, Department of Business Administration.
Professor Laura Viganò Dean, Faculty of Economics and Business Administration.

9.30 - 10.00 Opening: First results from the Entrepreneurial Laboratory's research

Professor Giovanna Dossena Director, Entrepreneurial Laboratory.

10.00 - 11.30 Keynote Speakers

Professor David B. Audretsch Indiana University and Director of the research unit Entrepreneurship, Growth and Public Policy Group at the Max Planck Institute of Economics, Jena in Germany: *"Imprenditorialità e Crescita Economica" - "Entrepreneurship and Economic Growth"*.

Professor Roberto Cafferata President, AIDEA: *"L'imprenditore e la 'Buona Amministrazione' della sua Impresa" - "The Entrepreneur and the 'Good Management' of his Business"*.

Professor Morten Huse Norwegian School of Management BI, Oslo, & Tor Vergata University Roma; President Elect, EURAM: *"Consigli di Amministrazione e Imprenditorialità" - "Boards and Entrepreneurship"*.

Professor Charlie Karlsson Jönköping Business School-Sweden and Director of CISEG Center for Innovation Systems, Entrepreneurship and Growth: *"Imprenditorialità e Politiche Imprenditoriali. Prospettive Nazionali e Locali" - "Entrepreneurship and Entrepreneurship Policies. National and Local Perspectives"*.

11.30 - 11.45 Coffee break

11.45 - 13.15 Speakers on the Italian experience

Jacopo BAROVIER (Barovier & Toso) Dynast Owner Entrepreneur.

Luigina BERNINI (Lamiflex) Small Business Entrepreneur.

Ambrogio CACCIA DOMINIONI Serial Entrepreneur.

Marco PARRAVICINI (Gruppo Industriale Parà) Managerial Family Business Entrepreneur.

Mirano SANCIN (Kilometro Rosso Science Park) External Entrepreneur.

13.15 - 14.15 Lunch

14.15 - 17.00 Research Session: papers, research projects and articles presented by researchers in the field of entrepreneurship

È prevista la traduzione simultanea (sessione del mattino)

Per la registrazione e per maggiori dettagli: www.unibg.it/elab2009

Luogo dell'evento: Via dei Caniana, 2 Sala Galeotti

Contatti: elab@unibg.it

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Simultaneous translation provided

To register and for more details: www.unibg.it/elab2009

Location: Via dei Caniana, 2 Sala Galeotti

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