

AIDEA

ITALIAN ACADEMY OF BUSINESS ADMINISTRATION AND MANAGEMENT

Aims and Purposes

- The “Accademia Italiana di Economia Aziendale” (AIDEA) is a not-for-profit association dedicated to scientific and professional knowledge development and dissemination of the various ways in which organizations can be studied. These range from Accounting to Business Administration, Public Administration, Management, Banking, Finance, Governance and Organization Studies; in brief “Business Administration and Management”.
- The members of the Academy are scholars from Italian and foreign Universities and professionals from national and international arenas. Foundations, corporations, companies, institutions and associations are welcome to join the Academy.

Historical Profile

- The origins of AIDEA are to be found in the Academy of the *Logismofili*, which was founded in Bologna in 1813 and which became a Public Institution under the Royal Act n. 8 dated January 7 1906.
- In 1924 the Academy was transformed into the Academy of Accountants and later named Royal Academy of Accountants. In 1968 it became the National Academy of Accounting.
- The most recent development dates back to the beginning of the 70s, under the Presidency of prof. Carlo Masini, when the present name has been adopted in order to better fit the new trends in the field of study.
- In the following years, AIDEA further defined and developed its activity under the presidencies of professors Roberto Ruozi, Giuseppe Bruni, Umberto Bertini, Vittorio Coda and Gennaro Ferrara.
- The head office of AIDEA has been in Bologna since 1813.

Membership

- The AIDEA is formed by academic members and other subscribing members.
- The academic members are divided as follows:
 - a) honorary members, i.e., members who have achieved special merit within the objectives of the association;
 - b) ordinary members, i.e., members who have contributed significantly to the growth of Business Administration and Management studies;
 - c) corresponding members, i.e., members who have shown a real interest in the Business Administration and Management field.
- The subscribing members are foundations, corporations, companies, institutions and associations that contribute to the promotion and the realization of the objectives of the Academy.

Governance Structure

- The structure of AIDEA, based on a formal statute, is composed of the Assembly, the Executive Committee, the President and the Auditing Committee.
- The Assembly elects the 11 members of the Executive Committee and this elects the President, two Vice-Presidents, two secretaries and a treasurer.
- The Assembly also elects the Auditing Committee.
- Local representatives of AIDEA are elected in each University. They develop the interaction between the Universities and the Academy and the promotion of any initiative that can help the development of Business Administration and Management studies.

Activities

- AIDEA promotes and carries out several scientific and cultural activities:
 - since 1975 the Annual Congress, which focuses on relevant and innovative topics of the field and whose proceedings are published with selected publishers;

- every year two research methodology educational programmes addressed to young researchers;
- every year a teaching methodology educational programme addressed to young scholars;
- every four months a Newsletter reporting internal information and debate;
- the creation of teams of researchers on specific topics.

AIDEA also promotes awards and scholarships, offers sponsorship for seminars and workshops on relevant scientific topics organised by the universities, develops collaborative relations with companies and institutions offering members' knowledge and expertise to solve specific problem.

The Journal of Management and Governance

- AIDEA cooperates with Springer in editing the "Journal of Management and Governance".
- The aim of the initiative is to contribute to the development of the scientific debate in Management and Governance and their interactions, via the confrontation of ideas in all areas of Business Administration and Management and the explanation of how knowledge and preferences are formed and influence governance solutions. The Journal is also a way to encourage Italian Business Administration and Management researchers, especially young ones, to enter the international scientific debate and to help the development of joint research projects.

For further information:

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