We are pleased to announce that the 11th European Network for Research in Organisational & Accounting Change (ENROAC) conference will be held in Naples, Italy, on June 29th-30th, 2017.

ENROAC 2017 welcomes academics and practitioners to debate multiple issues pertaining to organisational and accounting change.

As per tradition, the ENROAC conference will comprise a mixture of keynote lectures by leading academics and business practitioners.

The theme of the 2017 Conference will be

**the contribution of management accounting to effective risk management**

The 11th ENROAC Conference aims to offer a venue for reflecting on the positive role that (management) accounting can play in supporting the risk management process, and to make it effectively embedded within the organisation.

Recent world events, most notably the global financial crisis, have refocused and intensified interest in risk and the nature of systems that operate to manage risk. Numerous external forces, including government regulators, credit-rating agencies, stock exchanges, and institutional investor groups are increasing their calls for significant changes to increase the effectiveness of risk oversight.

Risk management has moved away from being an issue of narrow concern for finance (value at risk, derivatives, etc.) or accountants (financial statement disclosure, etc.) to an issue about management control and therefore a key area in which management accountants can play an important role.

Risk management, advocated as a corporate governance and management control practice applicable across all industries, is regarded as a more visible and prominent practice. The process of managing risks (identifying, assessing, and responding to uncertainty) arising from an organisation’s activities relates to its management accounting systems, because it is fully aligned with the strategic objectives of performance measurement. This means that risks (and opportunities) are analysed in relation to the specific organisation’s business model within the context of the external environment.

Consequently, a risk profession has been developing within many organisations, and there has been a proliferation in risk advisory services offered by both accounting and specialist consultancy firms.

From this perspective, there is need to understand how risk managers become involved in, and potentially have an impact on, decision-making processes, to gain insights into how risk experts identify events, developments and trends that constitute the emerging risk management agenda in their organizations, and how they bring these agendas to the attention of others.

The conference will foster debate on the interrelationship between risk, risk management and management accounting and control practices, and stimulate reflection on the role of risk-experts within organisations. This requires a reflection on how risk management changes organisational and management control practices, how risk experts interact with managers, how it increases the value of the firm, and
how it relates to accountability and responsibility processes.

Submissions may adopt a variety of theoretical approaches, and either qualitative or quantitative methodologies. Although the focus of the 11th ENROAC Conference is about risk management and management accounting, papers on any aspect of organisational and accounting change may be submitted.

Conference submissions in the form of either a long abstract (1,000 words) or a full paper should be submitted (in word or pdf file) to enroac2017@unina.it.

Topics for parallel sessions may include, but are not limited to:

- Enterprise Risk Management.
- Regulation of risk.
- Tools (quantitative and qualitative) for risk analysis, assessment and control.
- Risk Management and Corporate Governance.
- Risk reporting (external and internal).
- The interaction between performance management and risk management.
- Management accounting change and sustainability: opportunities and threats.
- Organisational risk culture.
- New and emerging roles for management accountants.
- Sustainability, auditing, risk management and management accounting.
- Social responsibility, risk management, integrated reporting and corporate disclosure.
- Globalisation and accounting practices.
- E-business, web strategies, new technologies and management accounting change.
- Implementing accounting change in organizations.
- Methodology and methods in management accounting research.
- Theoretical perspectives on accounting and organisational change.

**Key deadlines and registration costs**

Long abstract/Paper Submission: 31/03/2017
Notification of Acceptance: 15/04/2017
Full Paper Submission: 15/05/2017
Early bird registration: 30/04/2017
Early bird registration – 390 Euros (valid till 30/04/2017)
Regular registration – 500 Euros (after 30/04/2017)

**Scientific Committee**

Adele Caldarelli, University of Naples “Federico II”, Italy
Marco Maffei, University of Naples “Federico II”, Italy
Anette Mikes, University of Lausanne – HEC, Switzerland
Robert Scapens, Alliance Manchester Business School, UK

Further information regarding the programme and the logistics will be available in October 2016, and will be communicated via email and published on the ENROAC web site: [www.enroac.net](http://www.enroac.net)

For any inquiry please contact Claudia Zagaria at claudia.zagaria@unina2.it.