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Annual European SPES Conference 2022

# PLACE BASED SUSTAINABILITY, ETHICS AND SPIRITUALITY - CALL FOR A NEW ECONOMY SERVING LIFE

May, 19-21, 2022

Urbino, Italy



*YSBC Urbino*

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## Scientific Committee

*Maria-Gabriella Baldarelli, University of Bologna; Luk Bouckaert, Catholic University of Leuven; Luigino Bruni, Lumsa University Rome and Sophia University Institute; Mara Del Baldo, University of Urbino "Carlo Bo"; Knut Ims, Norwegian School of Economics; Hendrik Opdebeeck, University of Antwerp; Elisabetta Righini, University of Urbino "Carlo Bo"; Gianfanco Rusconi, University of Bergamo; Antonio Tencati, University of Brescia and Bocconi University Milan; Laszlo Zsolnai, Corvinus University of Budapest and European SPES Institute, Leuven*

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# PARALLEL TRACKS PROGRAM

**Thursday 19 May - 15.15 - 18.00**

**(16.45 -17.00 Break)**

## **Track A**

*Chair* Rusconi Gianfranco

1. Jean-Paul Close (Sustainocracy, Eindhoven) "Identity and Authenticity. Breaking with our heritage for sustainable regional human development".
2. Ernest C. H. NG. (The University of Hong Kong) "Building a Global Community of Sustainability, Ethics, and Spirituality One Village at a Time: Plum Village and its Global Saṅgha as a Case Study".
3. Giulia Napolitano (University of Naples Federico II) "The integration of sustainability in the banking sector".
4. Robert Elliott Allinson Soka (University of America) "Ecology as the Basis for a Planet Value Based Economics".
5. Maria-Gabriella Baldarelli (University of Bologna) and Gianfranco Rusconi (University of Bergamo) "Stakeholder Theory(-ies) and Economy of Communion in dialogue".

## **Track B**

*Chair* Righini Elisabetta

1. Luciano Pilotti (University of Milan) "Emotional potentials in responsible companies as levers of creativity and collaborative intelligence for smart organization of the future: well-being, participation, resilience and spirituality for possible happiness".
2. Nel Hofstra (Erasmus University of Rotterdam) " Space for Place: Neglected Dimensions of Nature within Resource Allocation Business Models".
3. Jutta Camen (Technical University Vienna), Christof Miska (WU Vienna) and Michael Müller-Camen (WU Vienna) " Contrasting Different Approaches toward 'Purpose Driven Organizations'".
4. Elisabetta Righini (University of Urbino) "Social Business and Environmental Engagement for a new Economy".
5. Federica Palazzi, Annalisa Sentuti, Francesca Sgrò, and Ciambotti Massimo (University of Urbino Carlo Bo) "Italian Benefit Corporations: An Investigation On The Purposes".

## Friday 20 May - 10.00 - 13.15

(11.30 - 11.45 Break)

### Track C

*Chair Ims Knut*

1. Mara Del Baldo (University of Urbino), Gherardo Girardi (St Mary's University and Queen Mary University of London), Hayden Hubbard (Johns Hopkins University Center) Knut Ims (NHH Norwegian School of Economics – Bergen) and Tamas Veress (Corvinus University of Budapest) "The Common good University. The Search for an Alternative Path for Business School Education".
2. Doirean Wilson (Middlesex University London) "A place for learning that feels like home": Meeting diverse students learning needs to promote business sustainability".
3. Vincent Ekka (Indian Social Institute, New Delhi) and Nelson A. D'Silva, Xavier School of Management, Jamshedpur "Principles for Sustainable Life and Organizations from Tribes of India".
4. Geert Demuijnck (EDHEC Business School, Lille), "Business and sustainability. A taxonomy of 'best practices'".
5. Knut Ims (NHH Norwegian School of Economics – Bergen), Eleanor O'Higgins (University College, Dublin) and Laszlo Zsolnai (Corvinus University of Budapest) "Reorienting Business Schools for Respecting the Place".
6. Alberto Fabbri (University of Urbino Carlo Bo) "Religious cultural heritage: its contribution to sharing the fideistic identities of belonging".

### Track D

*Chair Alford Helen M.J.*

1. Cecilia Chirieleison and Alessandro Montrone (University of Perugia) "Benedictine Spirituality, Place-based Sustainability, and accounting. Lessons from a medieval Abbey".
2. Maria-Gabriella Baldarelli (University of Bologna) and Domenico Nicolò (University Mediterranea of Reggio Calabria) "Toward NBS approach in integrated segment reporting of place-based organizations: between tradition and innovation".
3. Ove Jakobsen and Vivi Marie Lademoen Storsletten (Nord University, Bodo) "Ecological Consciousness through Dialogue".
4. Tamer Zaki (St. Mary University, London) "Measuring Sustainable Development in Muslim Countries: A Maqasid al-Shariah perspective"
5. Simona Ceraulo (Sophia University Institute, Loppiano, Florence) "Doing good and doing well, navigating hybrids' tensions: the case study of "Risana Outpatient Clinic" purpose-driven enterprise".
6. Gerrit de Vylder (KU - Katholieke Universiteit Leuven, Antwerp) "'Friendship' Resisting 'Big Business and Big Government'. A South Asian Philosophical Perspective".

## Friday 20 May - 14.30 - 17.45

(16.00 - 16.15 Break)

### Track E

*Chair Paluch Michal*

1. Mali Nevo (Tel Aviv Jaffa Academic College) "Giving Nature a Place": Implementing EAP (Eco-Appreciation Perspective) while focusing on children-nature relations (CNR) – the need for a new kind of organizations".
2. Harshita Sharma (Barkatullah University, Bhopal) "Frugality in consumption: The way out of the new age problems of the modern world with special reference to India".
3. Pietro Lanzini (University of Venice "Ca Foscari") and Antonio Tencati (University of Brescia) "Inside the Black Box of Responsible Consumers: An Integrative Literature Review".
4. Amsale Kassahun Temesgen (Nord University, Bodo)"Scaling-up sustainable lifestyles: comparing experiences from two ecovillages".
5. Titiporn Siriphant Puntasen (Rangsit University Pathumthani) "Place-based sustainability and collective well-being: Rural Thai women's narratives of struggles and hope".
6. Andrea Paesano and Mario Risso (University Niccolò Cusano, Rome) "Pope Francis and Society 5.0, a synergy of spirituality and technologies towards a sustainable society".

### Track F

*Chair Del Baldo Mara*

1. Dániel Deák (Corvinus University of Budapest) "Rights in the Physical, Social, Ecological, and Eschatological Space".
2. Madhumita Chatterji (Acharya Bangalore Business School) "Importance of Ecological Consciousness in Corporate Social Responsibility".
3. Leslie Herrmann (Evangelische Theologische Faculteit, Leuven) "That Which Guilds the Lily: Moving from Aesthetic Value to an Ethical Aesthetic".
4. Rosa Fioravante (University of Urbino Carlo Bo) "Feminist Business Ethics: making sense of Empowerment, Emancipation and Pinkwashing".
5. Stefania Vignini (University of Bologna) "Business Ethics and Sustainability: a strategic opportunity".
6. Juhi Priyanka Horo (University of Delhi, New Delhi, India) "The Perseverance of Human-Environment Relationship and COVID-19 pandemic among Chotanagpur Tribals, India".

## Saturday 21 May - 10.15 - 12.15

### Track G

#### Chair Nesheva-Kiosseva Ninel

1. Aurelio Tommasetti (University of Salerno), Riccardo Mussari (University of Siena), Gennaro Maione (University of Salerno), and Daniela Sorrentino (University of Pavia and University of Siena), "Accounting Ethics in the Public Sector: Insights, Critiques and Future Paths".
2. Ninel Nesheva-Kiosseva (New Bulgarian University) "An attempt to ascertain Capital efficiency, added value, and sustainability in the energy sector (Nuclear, Coal, And Renewable Energy Producers). Bulgarian case".
3. Monica Giancotti, Marianna Mauro (Magna Graecia University, Catanzaro) "Sustainability Reporting in Italian Healthcare Sector".
4. Ghisellini Patrizia, Quinto Ivana, Passaro Renato, Ulgiati Sergio (University of Naples "Parthenope") "Evaluating good practices of ecological accounting and auditing in a sample of Italian circular start-ups".

## Saturday 21 May - 10.15 - 12.15

### Track H

#### Chair Bouckaert Luk

1. Domenico Nicolò (University Mediterranea of Reggio Calabria) and Giulia Cattafi (University of Messina) " Young high-growth social firms and financial metrics to evaluate the social performance".
2. Valerie Paelman, Philippe Van Cauwenberge, Heidi Vander Bauwhede (Ghent University, Belgium) "B Corp certifications and its effects on the way of doing business: Insights from Belgian and Dutch companies".
3. Ann C. Pizzorusso (Resident geologist) "Italy's cultural Landscape".
4. Giorgia Nigri and Roberta Sferrazzo (LUMSA University, Rome) "The Civil Company: Place based sustainability in dialogue with business ethics and workplace spirituality".

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