



ACCADEMIA ITALIANA DI ECONOMIA AZIENDALE  
FONDATA NEL 1813

## **AIDEA Research Awards for innovative doctoral thesis project ideas Edition 2022**

In line with AIDEA's mission, which envisages the realisation of any initiative devoted to the advancement and dissemination of economics and business disciplines to institutions, enterprises and the community at large, including those supporting the training, research and teaching of young scholars, the AIDEA PhD thesis research awards aim to provide financial support to PhD students who are in the stages of conducting research and writing their thesis. The aim of the grants is, in particular, to support scholars who are engaged in original research aimed at meeting the challenges of innovation and integration/skills development that the 'National Recovery and Resilience Plan - Nextgenerationitalia' poses to the academy and the business world. With these awards, AIDEA intends to encourage interaction between doctoral students and the business world in order to generate innovation:

- promoting contamination between the world of research and the business world and the economic production fabric, which are deeply interconnected;
- activating synergies and cooperation to develop ideas and build new management models;
- valorising and measuring research results through transfer to the productive and social sector.

Funding can be used for stays abroad, field work including at companies and including technology transfer activities, supplies (software, databases, etc.) and participation in conferences.

### **Research areas**

Research areas related to business economics and managerial innovation in line with the challenges launched by the PNRR, with a focus on the macro-themes of environmental sustainability, circular economy, green management, digitisation of business models, strategic cloud management, artificial intelligence and big data, management of industry 4.0 processes, etc.

Particular emphasis will be placed on innovative and interdisciplinary methods and the technological transferability of the results to different contexts and fields.



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## Timing

- Application submission: no later than 24.00 CEST on 23 September 2022 (application deadline)
- Award ceremony: February 2023
- Premium payout period: 31 October 2022 - 31 October 2023

**Number of prizes:** 3 prizes of 4,000 euros each.

**Areas of use of the prize:** the prize can be used to reimburse expenses incurred for the following activities:

- purchase of databases;
- visiting periods abroad;
- participation in international conferences;
- remuneration of research assistant for data collection/processing activities;
- implementation of field projects at companies;
- additional activities that support the doctoral student's research.

**Who can participate:** doctoral candidates who are enrolled in the XXXVI cycle or the XXXV cycle in the case of four-year doctorates.

## How to participate

Applicants for the awards will have to submit 3 different documents:

1. research project in which the following are appropriately indicated: research objective, research question, identified gap and added value/innovativeness of the research, methodology, expected results, reference bibliography, budget for the use of funds (indication of use of funds and timeline) and SSD reference of the thesis. Maximum length 8 pages (20,000 characters including spaces). **The document must not contain any indications allowing the identification of the candidate;**
2. Self-certification of completion of first/second year activities (as appropriate);
3. Certification by the lecturer/speaker on the deposit/approval of the title.



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**Assessment:** the submitted applications will be assessed by a 5-member cross-sectional committee appointed by the AIDEA Board.

The committee will assess the scientific quality of the project, including its originality, interdisciplinarity and potential in terms of impact on the advancement of knowledge, also in relation to business and congruence with the research areas specified in the call.

The evaluation of the project content will be complemented by an assessment of the feasibility of the project within the time frame of the award (1 year) and the appropriateness of the costs in relation to the planned activities.

**Disbursement of prizes to winners:** Prizes are disbursed to cover costs incurred during the award period (31 October 2022 - 31 October 2023); therefore, winners may request reimbursement for costs incurred in carrying out the activities envisaged in the project directly from the AIDEA secretariat, providing the necessary documentation to support the request.

For further information: [segreteria@accademiaaidea.it](mailto:segreteria@accademiaaidea.it)