



## CALL FOR PAPERS

### The 2023 International Conference in Banking and Financial Studies

**Theme:** *A small conference on Sustainable Finance and Accounting*

#### **Conference Venue and Hosting Institution**

- University of Campania Luigi Vanvitelli – Corso Gran Priorato di Malta, Capua (CE), Dipartimento di Economia, Italy.

*28-29 September 2023*

#### **Background**

The escalating effects of climate change-induced environmental catastrophes, coupled with widening social disparities, the economic turmoil brought on by the COVID-19 pandemic, and the Russia-Ukraine war, have highlighted the urgent need for a transition towards a green, resilient, and more inclusive economy. Thus, it comes as no surprise that the means of promoting and maintaining “radical change” towards sustainable development in socio-economic systems has gained greater prominence on the global political agenda (see, for example, the Next Generation EU). However, it is evident that the actual implementation of this action plan will require greater awareness and sharing of the same vision by all the actors, as well as the spreading of metrics useful for results monitoring and evaluation. If not, the challenges for achieving sustainable development and green transition risk remaining a worldwide ‘utopia’ that cannot be really achieved, as suggested by prior research (Bauer, Ruof and Smeets, 2021; Asante-Appiah and Lambert, 2022; Fiorillo et al., 2022; Pizzi et al., 2022; Falcke, Zobel and Comello, 2022).

In such a context, this conference aims to promote high-quality, theoretical and empirical research that focuses on factors that encourage financial and non-financial firms to implement ESG standards and explore its effect at different levels. Specifically, we welcome working papers from accounting and finance disciplines that aim to explore, but are not limited to, any of the following aspects:

- Corporate governance and CSR initiatives
- CSR/ESG implications in accounting and finance.
- The implementation of ESG standards in the financial system
- Financial system characteristics and ESG country ranking
- Climate risk and financial stability
- Interactions between sustainable finance and digital finance
- Antecedents and implications of green and sustainable finance
- The implementation of ESG standards in traditional and alternative assets
- CSR/ESG and bank-firm relationship
- Institutional investors' activism and companies' environmental and social performance
- Economic uncertainty and CSR/ESG initiatives
- The relationship between ownership structure and CSR/ESG
- Interactions between corporate culture and CSR/ESG
- Accounting conservatism and CSR/ESG

Articles that present new ideas and have not been previously presented at major conferences are preferred.

## PUBLICATION OPPORTUNITIES



Articles must be presented at the conference. Among them, co-chairs will invite selected papers to be submitted and considered for publication. The submission to any of the supporting journals will be from October 15th to November 30th, 2023. Authors will be required to attach a “*Response letter to the discussant*” that shows all the changes made to their manuscript based on the discussant’s report to speed up the reviewing process. The papers will then go through a blind review process. However, the conference co-chairs in consultancy with the editors of the supporting journals may also exceptionally consider high-quality papers not presented at this conference for publication. Papers submitted must not be under review by any other journal.

### Timeline and Submission Process

Papers and extended abstracts should be submitted by **June 30, 2023** (Early submissions are highly encouraged) by attaching to the email both title page and full paper without authors’ details. Decisions will be provided by Mid-July.

Submissions must be addressed to [2023ICBFS.submissionsandinfo@gmail.com](mailto:2023ICBFS.submissionsandinfo@gmail.com)

### **Keynote Speaker**

- **Jonathan Batten**, Professor of Finance, RMIT University, Melbourne.

### **About the Conference**

- The conference will be in person only.
- Authors of accepted papers will be expected to also act as discussants.
- Conference fees are all-inclusive of meals and supporting materials.

### **Co-chairs**

- Antonio Meles – University of Campania Luigi Vanvitelli, Italy
- Sabri Boubaker – EM Normandie Business School, France & Swansea University, UK
- Vincenzo Verdoliva – University of Naples Parthenope, Italy

### **Organizing Committee**

Francesco Campanella  
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Mario Mustilli  
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Claudia Zagaria

Paolo Fiorillo  
Rossana Piccolo  
Luana Serino

### **Attendance Fee**

The conference attendance fee is likely to be around €320.

### **Tentative schedule (16 papers)**

- Thursday, September 28: 10.00–11.00 early registration and welcome reception;
- Thursday, September 28: 11.00–13.15 Kickstart, Keynote speaker and session with papers presentation;
- Thursday, September 28: 14.30–18.00 session with papers presentation;
- Friday, September 29: 09.00–17.30 session with papers presentation;
- Friday, September 29: 19.00 Gala Dinner

Saturday, September: 09.30–13.00; Guided Tour of Royal Palace of Caserta

### **Inquiries**

- For any inquires email to [2023ICBFS.submissionsandinfo@gmail.com](mailto:2023ICBFS.submissionsandinfo@gmail.com)

## References

- Asante-Appiah, B., & Lambert, T. A. (2022). The role of the external auditor in managing environmental, social, and governance (ESG) reputation risk. *Review of Accounting Studies*, 1-53.
- Bauer, R., Ruof, T., & Smeets, P. (2021). Get real! Individuals prefer more sustainable investments. *The Review of Financial Studies*, 34(8), 3976-4043.
- Falcke, L., Zobel, A. K., & Comello, S. (2022). Tackling the Grand Challenge of Climate Change with Ecosystem Innovation. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 14701). Briarcliff Manor, NY 10510: Academy of Management.
- Fiorillo, P., Meles, A., Mustilli, M., & Salerno, D. (2022). How does the financial market influence firms' Green innovation? The role of equity analysts. *Journal of International Financial Management & Accounting*.
- Pizzi, S., Del Baldo, M., Caputo, F., & Venturelli, A. (2022). Voluntary disclosure of Sustainable Development Goals in mandatory non-financial reports: The moderating role of cultural dimension. *Journal of International Financial Management & Accounting*, 33(1), 83-106.

## **ROYAL PALACE OF CASERTA**

### **Guided Tour**

**On the morning of 30<sup>th</sup> September 2023, for those that have a chance to stay, is scheduled a guided tour at Royal Palace of Caserta**

**Find out more on the Royal Palace! <https://reggiadicaserta.cultura.gov.it/>**



**At the end of the tour is scheduled a lunch at “I Masanielli” in Caserta. This pizzeria won several prizes and is currently considered one of the best pizzerias in Italy.**

**Find out more on “I Masanielli”! <https://www.pizzeriainmasanielli.it/>**

**Further details, on scheduling, meeting point, etc will follow as the conference program will be finalized.**