



ITALIAN ACADEMY OF BUSINESS ADMINISTRATION

FOUNDED IN 1813

XL NATIONAL CONFERENCE

Creating value through business studies!
*The role of academia in the challenges of society,
the economy and institutions*

5-6 October 2023

Department of Business Sciences - Management & Innovation Systems
University of Salerno

CALL FOR PAPERS

www.accademiaaidea.it
www.aidea2023.it

THE AIDEA 2023 CONFERENCE

THE FOCUS OF THE CONFERENCE

The scientific community increasingly perceives the need for an interdependent, transversal and circular dialogue and vision between the economic-business knowledge that, despite their specificities, receive inspiration from the unitary and still topical matrix from which Italian scholars derive their common origin. For these reasons, AIDEA, even more so than previous conferences dating back to the period prior to the Covid-19 pandemic (the previous edition, the last one in attendance, was held in Turin in 2019), believes that it may be extremely important to increase the dialectic and sharing of development paths of the knowledge present in the different souls of business studies in relation to its main stakeholders. AIDEA, with its conference, wants to project itself into the future with recommendations that it hopes will be useful for all those who, in various capacities, study and interface with business disciplines. In this way, it wants to help sustain the perception of our disciplines and the knowledge that scholars are able to generate, encouraging evolution and innovation in research while critically questioning our role as academics in civil society.

Topics

The main objective of the conference is to support research, teaching and valorization of business studies that is able to enhance even a small part of its public value and in this sense increase its relevance. The conference wants to emphasise the importance of research that is able to impact the way in which academics, companies, managers, institutions and students use and interpret the results that we create, from time to time, with our research.

Sometimes, it is noticeable that among the generational spheres of researchers and also among those involved in research evaluation, great attention is rightly attributed to methodological rigour, which is not always balanced, however, by a similar importance assigned to the relevance of the topics and above all to the capacity of the results to generate real changes among the various actors in society. This is the challenge the conference aims to address: how much public value is research in the economic-business area, especially when conveyed through journals, able to create? Does it interest figures other than academics? And the now customary managerial implications, how much are they really taken into account? How many of our stakeholders are interested in the results of economic-business research and how many take them into account in their own decision-making and managerial processes?

All business studies are necessary to build and foster a constant development of the Society as a whole, of the Country System, an improvement in the competitiveness of businesses and, in general, a better sustainability and well-being of people. In this perspective, the following questions arise:

- When does research become 'relevant' to stakeholders?
- How to consider and measure the actual public value generated by business disciplines?
- How to foster value co-creation between academics and stakeholders?
- What factors really make academic research usable by institutional decision-makers (e.g. politicians, managers)? Which socio-economic contexts are most interested in business disciplines?
- What is the relevance of theory development in the corporate environment and how can it be integrated into the strategy implemented by stakeholders?
- With the continuous and increasingly rapid shift from written to visual and sensory representation, how can different tools be used to further enhance the results of corporate research?

STRUCTURE

The main theme of the conference will be discussed in plenary and parallel sessions on **5 and 6 October 2023**. The plenary sessions will focus on contributions from well-known academics, representatives of civil society, institutions, companies and the profession who will participate in the debate as keynote speakers, *discussants* or interviewees.

In parallel sessions, *full papers* selected through rigorous peer review will be presented. One or more sessions will also be devoted to the presentation of *extended abstracts* to give all researchers the opportunity to present their most recent research and receive comments and suggestions from *reviewers* and other participants following constructive discussions.

A pre-conference *doctoral colloquium* on how to develop an impactful paper will also be held to provide young scholars with in-depth *feedback from* experienced lecturers on their ongoing research.

The official language of the conference is Italian, however *full papers* and *abstracts* may be presented in English.

PARTICIPANTS

The AIDEA conference is aimed at academic researchers, scholars and practitioners who seek to promote and advance the knowledge of all economic-business disciplines in its many and varied fields of application.

FULL PAPER PRESENTATION AND EXTENDED ABSTRACT

Only unpublished papers that have not been submitted for publication in journals or have not already been published as *conference proceedings* will be considered for presentation during the conference sessions and for inclusion in subsequent proceedings. At the time of presentation, authors must certify the originality of their work.

Presentation of full papers

Full papers submitted for presentation at the AIDEA conference must be formatted using the Microsoft Word template published online at www.aidea2023.it. Papers must be between 5,000 and 8,000 words (bibliography, tables and graphs are excluded) and must include the following information: title; qualification of the author(s), disciplinary scientific area, e-mail address and mobile phone number (this information is used in respect of privacy for the exclusive use of the Organising Secretariat); assignment of parts, in the case of co-authors; bibliography; structured abstract (no more than 250 words) containing the following information: objectives of the article, methodology, results, managerial implications, research limitations and originality; keywords,

To ensure the quality of editing, particularly of tables, graphs and figures, the Microsoft Word format is commonly used; compatible formats are also accepted.

Files in .bmp, .jpeg, .jpg, .png, .gif format may create editing problems. If possible, please avoid these formats and provide files containing additional tables and graphics in their original format.

Footnotes should only be used for comments, to provide more details or for strictly necessary considerations and in any case should not contain bibliographical information.

It is recommended to avoid changes to the title of the article and the composition of the authors once the submission is complete.

To be included in the final programme, it is important that at least one author of the accepted contributions registers and participates in the conference.

Presentation of Extended Abstracts

Extended abstracts may take the form of a report on a completed research project or a description of an ongoing or nearly completed research project. The AIDEA conference offers the opportunity to benefit from peer-to-peer debate. Therefore, abstracts must clearly identify their conceptual development, objectives and methodological framework, results achieved or expected (in the case of research in

course) and also its potential public value. In addition, authors must clearly indicate that the research is 'work-in-progress'. Abstracts should be a maximum of 4000 and a minimum of 2000 words (bibliography, tables and graphs are excluded). For editing rules, please follow the full paper submission guidelines. To be included in the final programme, it is important that at least one author of the accepted contributions registers and participates in the conference.

PEER REVIEW EVALUATION

Peer review of full papers

Full papers will be subjected to a double peer review process to assess the possibility of their inclusion in the Conference Proceedings, selection for publication in partner journals (especially those with which a Special Issue has been set up), and receipt of a prize. After peer review, contributions may be accepted without request for review, or accepted subject to review on the basis of the reviewers' suggestions, or considered as extended abstracts or rejected. Authors of full papers that have been suggested for revision will be given adequate time to make the necessary revisions or improvements and resubmit the revised version of the contribution. This will be submitted for editorial review, after which the author will be notified of the final assessment.

Review of Extended Abstracts

The Scientific Committee will evaluate extended abstracts. The same procedure will be used to evaluate full papers if the authors explicitly waive publication in the conference proceedings.

PUBLICATION OPPORTUNITIES

Conference proceedings

Unless the author(s) explicitly waive publication at the time of article submission, full papers accepted for presentation at the conference will be published in the online proceedings and copyrighted with ISBN codes. Extended abstracts presented in specific conference sessions will be published online in a separate volume of the conference proceedings and will also be copyrighted with a specific ISBN.

The conference proceedings will be published in open access form on the AIDEA website (www.accademiaaidea.it) after the conference. Before being uploaded, the material will be edited to ensure compliance with quality editorial standards and uniformity in the presentation of papers.

At least one author of the paper or the extended abstract must present his/her work during the parallel sessions, as foreseen in the final programme. Failure to present will result in the exclusion of the paper or extended abstract from the conference proceedings.

Publication in JMG

The Scientific Committee of the conference will select a limited number of papers addressing the specific theme of the conference for inclusion in a special issue of JMG. The papers selected for publication in the special issue will be announced during the closing plenary session and their authors will be honoured with an award.

The special issue will allow a fast-track to articles, consistent with the Aim and scope of the Journal, which will be submitted and selected according to the submission guidelines (<https://www.springer.com/journal/10997/submission-guidelines>).

Further publication opportunities

Some papers presented at the conference may be submitted to partner journals.

GENDER BALANCE AND INCLUSION

AIDEA will seek to positively promote equality, diversity and inclusion. As organisers of the conference, we will promote diversity and inclusion in all aspects of the conference itself, including the keynote speakers, panel discussions and the composition of the organisational and scientific committee.

THE CONTENTS OF THE CONFERENCE

TRACK 1 - PUBLIC VALUE: MODELS, EXPERIENCES, CHALLENGES AND OPPORTUNITIES IN PA AND SPIN-OFFS

Scientific Coordination: Denita Cepiku, Enrico Deidda Gagliardo, Raffaele D'Alessio, Daniela Mancini, Roberto Parente, Maria Vincenza Ciasullo, Maria Rosaria Napolitano, Angelo Riviezzo

Research context

The creation of Public Value poses new challenges and multiplies opportunities, both for public administrations and for public and private spin-offs, which are increasingly engaged in the search for new models through experiences on the frontier of innovation.

With reference to PA, the creation of Public Value is understood as the capacity to positively impact on the overall economic, social, environmental and health well-being of users and stakeholders. Starting from the scientific framework of reference (Moore 1995) and in the light of the recent Italian regulatory-institutional context (DFP Guidelines, PNA ANAC, CNEL reports, PIAO Decrees), an increasing number of economic-business studies focus on models and/or experiences of planning, creation, co-creation, protection, enablement, public value governance, collaborative governance, measurement, accountability, and dissemination of Public Value by administrations of different sectors and clusters.

With reference to spin-offs, innovation represents a critical variable to cope with the complexity of the current post-pandemic context characterised by social uncertainty, ecological pressures, economic crisis, political vulnerability. In such a scenario, new entrepreneurship processes mobilise and recombine intelligence, knowledge, and know-how to such an extent that they are considered capable of renewing the business system in both traditional and high-tech domains. In particular, business development in its various forms (innovative start-ups, corporate spin-offs, academic spin-offs, research spin-offs) constitutes in its own right a promising challenge and an interesting opportunity not only to revitalise the economy, but also to nurture new mechanisms for the creation of public value. This is, in fact, the new performance frontier, aimed at improving the level of well-being of stakeholders and society as a whole, and in which spin-offs can play a catalytic role in enhancing the value of intangible capital for the ecosystems in which they operate.

Type of paper expected

With reference to PAs: Methodological research paper: *proposal or analysis of models of creation, protection and governance of Public Value*. Operational research paper: *analysis of experiences of creation, protection and governance of Public Value*

With reference to spin-offs: *The track referees invite theoretical and empirical contributions to explore the diverse entrepreneurial segment of spin-offs, their underlying processes and implications in terms of generation of public value. The adoption of a multidisciplinary perspective, different theoretical perspectives and plurality of methodological approaches (qualitative, quantitative, mixed methods) is encouraged. Nevertheless, an international perspective is welcomed.*

Suggested topic areas

With reference to PAs, the track aims at - but is not limited to - including papers oriented to deepen one of the following themes:

- Public Value Programming: the PIAO
- Creating Public Value: The Lever of *Performance Management*
- co-creation of Public Value: stakeholder engagement
- Protection of Public Value: the lever of (corruption) *risk management*
- enabling Public Value: organisational health, occupational health, gender health, digital health, economic health
- Public Value Governance
- Collaborative governance of Public Value: public and private supply chains and networks

- measuring Public Value: from impacts to impacts
- public value accountability: from social budgets to integrated reporting
- dissemination of Public Value: public marketing and territorial valorisation

With reference to spin-offs , the track aims at - but is not limited to - including papers oriented towards one of the following topics:

- direct and indirect impacts of spin-offs on the territory
- spin-offs and new corporate governance models
- innovative start-ups and the digital economy
- sustainable spin-off models
- support initiatives for new entrepreneurship
- Technology Transfer and Public Value
- influence of the entrepreneurial team on the Public Value generated
- financing (soft and alternative finance) and performance of new business initiatives
- innovation ecosystems and public value creation processes

Possibility of publication

With reference to PAs , a Special Issue of Public Company on Public Value is planned (Editor Denita Cepiku)

With reference to spin-offs , a Special Issue is planned in Total Quality Management Journal (Guest Editors: Maria V. Ciasullo, Raffaele D'Alessio)

TRACK 2 - MANAGEMENT, ACCOUNTING AND ORGANISATION IN HEALTHCARE: PRESENT AND FUTURE OPPORTUNITIES AND THREATS TO VALUE CREATION

Scientific Coordination: *Paola Adinolfi, Marco Benvenuto, Mara Bergamaschi, Elio Borgonovi, Americo Cicchetti, Rocco Reina, Salvatore Russo, Francesco Schiavone, Marzia Ventura*

Research context

Over the last few years, the organisational, managerial and financial complexity of the healthcare industry and all other actors in the context has exploded due to a plurality of factors (technological, legislative, social, etc.). The recent Covid-19 epidemic has greatly accelerated this process, specifically leading to the need to rely on technology and improve healthcare services, through processes of digitisation and sustainability of the choices made, which have had an impact and value on organisations and people. The contributions presented in this track will want to address the main current and prospective issues of the complex system of Health, in order to enucleate the major challenges and opportunities to be considered in order to create value and gain an advantage sustainable competition over time.

Type of paper expected

The track referees invite potential authors to submit empirical articles, both qualitative and quantitative in nature, theoretical/conceptual contributions and literature reviews. Both types of articles should contribute to the advancement of theoretical and practical knowledge in the field of healthcare management. The papers submitted may be either inductive or deductive in nature.

Suggested topic areas

- Management and organisation of companies in the sector
- Big data and digital transformation in healthcare
- Business model innovation in healthcare
- Innovation ecosystems and stakeholder management in healthcare
- Performance measurement and innovation in healthcare processes
- Organisation and HRM of human resources in healthcare
- Health Technology Assessment (HTA)
- Patient Advocacy organisations
- New paradigms in healthcare management (e.g. patient-centricity, precision medicine, etc.)
- New models of NHS financing and reimbursement

Possibility of publication

Publication opportunities in the following journals are foreseen:

- MECOSAN
- Technology Forecasting and Social Change

TRACK 3 - SUSTAINABILITY AND INNOVATION: CHALLENGES AND OPPORTUNITIES FOR CREATING SHARED VALUE

Scientific Coordination: *Federica Balluchi, Francesca Cabiddu, Francesco Ciampi, Maria Colurcio, Katia Corsi, Giuseppe D'Onza, Elona Marku, Barbara Masiello, Ludovica Moi, Ludovica Principato, Elita Schillaci, Lucrezia Songini, Maryia Zaitsava*

Research context

In an ever-changing world, the indispensable role of business in disseminating a culture based on sustainability is well established. In this context, the issue of sustainability in its social and environmental dimensions is a key factor in addressing 'grand challenges' such as poverty, social inclusion, inequality, pollution and climate change. Among the various sustainable solutions, social innovation can create significant impact and shared value in tackling complex and systemic issues, as recent studies show that businesses and organisations need to collaborate with different actors from the private, public and non-profit sectors. Hence the need for a change also in the management approach by implementing governance systems and planning and control mechanisms based on the new integrative management logic of the three dimensions of sustainability.

Type of paper expected

Contributions in this track may use different theoretical perspectives and research methodologies, both quantitative and qualitative. The use of innovative approaches is encouraged to deepen the understanding of the topics covered and aspects of business strategy, entrepreneurship and organisational theories.

Suggested topic areas

In order to fuel the debate on this important topic among business scholars, the track aims to collect contributions focusing on the following topics:

- How corporate communication can foster value sharing?
- How does the logic of integrated thinking affect management control systems?
- How to define new business models for sustainable value creation?
- How do Diversity and Inclusion concepts influence new product development?
- Which governance systems for the creation of 'shared value'?
- How to develop new inclusive marketing strategies to implement conscious consumption models?
- What are the main drivers of social innovation and how do they create value in relation to major global challenges?
- How can collaboration between stakeholders drive social innovation and create value?
- What are the good practices for social innovation and what can companies and organisations learn from them?
- Which technologies favour sustainable development?
- What strategies and practices to support climate change?

Possibility of publication

The best contributions will be fast-tracked to the following journals, respecting the usual refereeing process:

- Synergy Italian Journal of Management
- Management Control

TRACK 4 - CREATING VALUE THROUGH UNIVERSITY AND VOCATIONAL BUSINESS EDUCATION

Scientific Coordination: *Francesca Bartolacci, Francesca Cabiddu, Francesca Cesaroni, Manuel Castriotta, Michela Loi, Rita Klapper, Tonino Pencarelli, Lara Tarquinio, Monica Veneziani*

Research context

There is still little attention devoted to the subject of university and professional teaching in the economic-business field. Our teaching is destined to evolve continuously, in terms of content and didactic methodology, driven by the dynamic that concerns the needs of managers and entrepreneurs and that involves the economic, political and social context in which companies operate, (think for example of the current instability of international balances, climate change, pandemic management, and changes in work contexts). In this context, training and education are key to equipping the company to meet future challenges. It becomes important, therefore, to define the processes of designing and organising training initiatives in the economic-business sphere in a more inclusive way with respect to the needs of students, companies, institutions and the territory, paying attention not only to the contents and coherence between them, but also to the didactic/pedagogical approaches as well as the continuous monitoring of the entire training system.

Type of paper expected

With the aim of stimulating a debate on the role of management and business education within this scenario of uncertainty and change, this track proposes several areas of investigation to be explored with conceptual and empirical studies.

Suggested topic areas

In order to fuel the debate on this important topic among business economics scholars, the track aims to collect contributions focusing on the following topics:

- alignment between learning objectives, activities and assessment;
- identity and transversality of the business disciplines within the educational pathways;
- impact of business and management education in society;
- teaching and learning methodologies;
- models for designing appropriate study paths;
- new technologies in training processes;
- reconfigurations of organisational places and spaces for managerial and entrepreneurial training.
- role of universities and management and business education to meet the challenges posed by constant change and uncertainty;
- key challenges in management and business education with regard to sustainability issues;
- budget funding system and training paths;
- transformations to be proposed in management and entrepreneurial education to embrace change;
- evaluation of teaching to ensure the best performance

Possibility of publication

An innovative and critical debate can be published in the journal: *Entrepreneurship Education and Pedagogy*. The best contributions will be submitted in fast track to the following journal, respecting the usual refereeing process: *Entreprendre et Innover*.

TRACK 5 - CREATING VALUE FOR MARKETS AND COMPANIES GOING THROUGH TECHNOLOGY AND CRISIS: THE FUNCTION OF MARKETING.

Scientific Coordination: *Enrico Bonetti, Andrea Moretti, Stefania Romenti*

Research context

The creation of value in markets and for companies has been characterised in recent times by the disruptive force of two drivers: disruptive technologies (e.g. Blockchain, Industry 4.0, AI) and poly-crisis situations (no longer just 'dynamic uncertainty', but erratic reconfiguration of contexts). In this perspective, the role of marketing as a discipline/function/perspective/orientation is undergoing a stress test of responsibility. In the past, its value was predominantly that of a mere tool for understanding and managing the interface between demand systems (consumers and markets) and supply systems (companies, organisations, businesses in general), for the latter's tactical and strategic finalism; today, marketing is increasingly a philosophy of facilitating and coordinating the role of business in society, with the support of co-design, co-realisation, co-regulation and sharing between the various actors potentially contributing to the production and dissemination of value, in a perspective of development of a 'better society', as underlined by the SIM Marketing Manifesto.

It is necessary, in this context and at this point in time, to identify, highlight and describe the different paths of transformation that marketing is undergoing, in the light of the pushes for change resulting from the two forces mentioned above. The advent of new technologies and the increasing diffusion of crisis situations are transforming both the function and role of marketing within the company's management and strategic processes as well as the spheres of action and objectives of marketing and, finally, the tools and techniques used in the operational action of marketing. This track therefore proposes itself as a moment of inter-action between academic researchers, corporate and professional decision-makers as well as with practitioners of corporate disciplines in the broadest sense, in order to activate a contextual confrontation aimed at the generation of theoretical, strategic and operational interpretation mechanisms connected with the issues markets and companies.

Type of paper expected

Submissions are invited with different methodological approaches: theoretical (aiming to offer new perspectives and models) and empirical, with case studies or surveys. Papers that make a practical contribution geared towards managers, entrepreneurs and policy makers are appreciated.

Suggested topic areas

The track aims - but is not limited - to include analysis and research exploring the following topics:

- interpretative models of the relationships between markets, technologies and consumers in poly-crisis contexts
- New markets 'governed' by technology: the role of marketing
- marketing for a better world in contexts of crisis and disruptive technologies
- value creation: from consumer analysis to supply deployment: the possibilities of disruptive technology
- marketing strategies for value creation during crises
- digital technologies for value creation in the customer experience
- integration of new technologies in the supply chain for value creation
- analysis of the social, ethical and sustainable implications of using digital technologies in marketing
- marketing and new technologies as a lever for inclusion
- value creation through diversification and expansion into new markets and sectors
- Evolution of indicators for measuring the value created by marketing in the business context

Possibility of publication

The best contributions submitted to the conference may be fast tracked to the following journals, respecting the normal refereeing process:

- Italian Journal of Marketing
- Micro & Macro Marketing

TRACK 6 - QUALITY AND CORPORATE SUSTAINABILITY MANAGEMENT

Scientific Coordination: *Maria Claudia Lucchetti, Ornella Malandrino, Maria Francesca Renzi, Alessandro Ruggieri, Stefania Supino*

Research context
<p>Organisations are increasingly oriented towards the realisation of a comprehensive and global approach to sustainability, whose objectives go beyond the mere environmental dimension and encompass aspects related to quality, safety at work, ethics, equity and solidarity and social inclusion, with a view to co-creating value. The current economic, social and environmental scenario requires the affirmation of innovative production and consumption systems, in which quality and sustainability are at the heart of the transition towards circular economic systems. Every organisation must know how to manage quality internally - be it profit or non-profit, production or service delivery. It is a research topic that has always engaged scholars in the development of models, tools and methods for the continuous and systematic improvement of all value-creating processes. Quality management requires a holistic interpretation of the organisation starting from strategic choices and authoritative leadership, human resources management, production, customer and supplier management from a supply chain management perspective. This continually evolving strand of research contributes to the reinterpretation of the concept of quality management as a function of transformations in business models, technological innovation and organisational and cultural changes. Due to its holistic and multi-disciplinary character, quality management creates value at the company level with a view to balance and environmental protection, equality, inclusion and social cohesion, in the awareness of the interdependence and complementarity between the aspects of quality, environment, safety and social responsibility.</p>
Type of paper expected
<p>The aim of this track is to promote an advancement of the body of scientific knowledge according to different perspectives; of interest in this area are the researches concerning product, process and company system quality. Furthermore, it aims to gather analyses and research that contribute to promoting an advancement of scientific knowledge in the field of Quality and Sustainability, i.e. Corporate Sustainability Management, through the adoption of different theoretical perspectives and research methodologies, both quantitative and qualitative.</p>
Suggested topic areas
<p>The track invites researchers to submit contributions in the following areas:</p> <ul style="list-style-type: none">• product quality and characterisation• methodologies for improving the effectiveness and efficiency of organisational processes such as Lean production Lean Six Sigma, Agile, Project Management• stakeholder engagement and models of excellence such as EFQM; Malcolm Baldrige• customer satisfaction and customer listening systems• quality, digital transformation and industry 4.0• sustainable supply chain management• social and individual quality and well-being• product certification• quality management systems• Circular Economy models and tools• models and tools of Industrial Ecology and Symbiosis• environmental protection and management of natural and energy resources• waste management• environmental technologies• sustainability indicators and circularity indices• Life Cycle Thinking and related tools (LCA, LCC, S-LCA)• sustainable production and consumption models• social responsibility systems and tools• Diversity Management;• ESG
Possibility of publication
<p>Opportunities for publication will be identified and reported later.</p>

TRACK 7 - ORGANISING GENERATIONAL SUCCESSION: CHANGES, STRUCTURES AND RELATIONSHIPS IN THE FAMILY BUSINESS SYSTEM

Scientific Coordination: *Cristina Bettinelli, Elis a Conz, Concetta Lucia Cristofaro, Giulia Flamini, Luca Gnan, Anna Maria Melina, Massimiliano Pellegrini*

Research context

The generational transition in family businesses is a major challenge as it affects both economic dynamics and family relationships. Planning and management of the process are key factors in ensuring a successful transition. The transfer of intangible factors such as knowledge, skills and experience is critical as they represent the competitive advantage of the family business. Failure to preserve, develop and transfer these factors can undermine the competitiveness of the enterprise. Furthermore, the transfer of ownership and leadership can lead to changes in strategy, corporate culture and management approach. These changes may cause uncertainty and difficulties in the management of the company and for employees. In addition, it can cause problems in relations with suppliers and customers, and can also lead to family conflicts. In general, a generational transition in a family business requires careful planning and management to ensure the continuity and success of the business. Consequently, a generational transition can have significant impacts on the organisation of the family business:

- Change in leadership: in generational change, there may be a change in the leadership of the company which may lead to a change in strategy and managerial approach.
- Changes in corporate culture: changes in leadership can lead to changes in corporate culture, especially if there are changes in corporate strategy or management approach.
- Changes in business models: the successor may decide to change business models to adapt to new market challenges and growth opportunities.
- Adaptation to the new reality: the successor has to adapt to a new role and new responsibilities, and this can cause a period of uncertainty and difficulty for the company.
- Skills transfer: the transfer of skills from the entrepreneur to the successor can be complex and take a significant amount of time.
- Risks for business continuity: if the generational transition is not managed properly, there are risks for business continuity.
- Risk of loss of reputation: if the generational handover is not managed properly, there may be a risk of loss of reputation of the company due to business continuity or internal problems.
- Changes in the organisational structure: succession can lead to changes in the organisational structure of the company, such as the introduction of new positions, new roles and responsibilities.
- Changes in employee relations: changes in leadership can cause uncertainty and concern among employees, especially if there are changes in the organisational structure or in their roles and responsibilities.
- Risk of loss of talent: if the generational transition is not managed properly, there may be a risk of loss of talent among employees, who may decide to leave the company.
- Changes in business processes: changes in leadership can lead to changes in business processes to adapt to new business strategies and objectives.
- Risk of loss of operational efficiency: if the generational handover is not managed properly, there may be a risk of loss of operational efficiency and productivity within the company.
- Changes in the use of technology: the successor may decide to introduce new technologies to improve business efficiency and remain competitive in the market.
- Changes in supplier and customer relations: a change in leadership may have an impact on supplier and customer relations, especially if company policies or business practices change.
- Risk of family conflict: succession can lead to family conflicts if family members disagree on how to run the business or who should become the successor.

In light of this scenario, the track intends to analyse the value created by the generational transition in companies and its influence on the different stages of the company life cycle, also considering organisational implications, managerial and management that may result.

Type of paper expected

Contributions to this track may use different theoretical perspectives and research methodologies, both quantitative and qualitative. *Submissions* of articles that can contribute to the in-depth study and advancement of theoretical and practical knowledge in the field of family business.

Suggested topic areas

The main suggested topic areas related to generational succession in family businesses:

- change in leadership
- changes in culture
- changes in business models
- changes in the organisational structure
- changes in employee relations
- transfer of expertise
- risk of loss of talent
- risks of family conflicts
- risks to business continuity
- risk of loss of reputation

Possibility of publication

- International Journal of Transitions and Innovation Systems

TRACK 8 - TOURISM, CULTURAL AND CREATIVE INSTITUTIONS, COMPANIES AND NETWORKS: CURRENT CHALLENGES AND FUTURE PROSPECTS BETWEEN INNOVATION AND SUSTAINABILITY

Scientific Coordination: *Mariacristina Bonti, Francesco Casarin, Enrico Cori, Giacomo Del Chiappa, Valentina Della Corte, Michela Marchiori, Lucia Marchegiani, Guido Migliaccio, Fabrizio Montanari Patrizia Pastore, Marcantonio Ruisi*

Research context

The track intends to stimulate scientific debate on the issues of governance, organisation, management and performance measurement of companies and their networks operating in the tourism, cultural heritage (conservation and enhancement of historical and artistic heritage), performing arts and cultural and creative industries sectors. In fact, the economic-business perspective seems to present broad margins for use and in-depth study in relation to these sectors, which, due to their potential contribution to economic and social development, occupy a prominent place in the NRP and in the development agendas defined at European and world level, including in a logic of enhancing environmental and social sustainability.

Type of paper expected

We welcome papers that explore the topics of the track in both theoretical and applied terms, or that present reflections on the state of the art or evolutionary trends, papers that focus on empirical aspects to illustrate significant case studies of the dynamics at work, or that are characterised by the relevance of the implications for managers, entrepreneurs and policy makers, or, finally, papers that illustrate the results of collaborative projects between universities and public and private cultural institutions.

Suggested topic areas

Main suggested thematic areas related to institutions, companies and networks, the tourism sector, cultural heritage and cultural and creative industries, including but not limited to

- The creation and measurement of value in the current context of institutions, companies and networks in the tourism, cultural and creative sectors
- New trends and new business models based on the ESG pillars of sustainability
- Values, skills and organisational models for present and future challenges
- Crisis management for companies and cultural and tourism systems
- Digital innovation and its impact on governance, management, human resources management, customer experience and public engagement
- Evolution of tourism markets
- Innovative approaches in marketing and corporate communication
- The start-up and governance of cultural and/or tourism networks for the development of territories
- Public-private relations and the impact on governance and management of tourism companies and destinations
- The creation, recovery, valorisation of cultural and cultural assets and activities, including for tourism purposes
- The relationship between manufacturing companies and art: the role of foundations, corporate museums and museums of industrial culture

Possibility of publication

Possibility of publication (potentially interested national and international journals) on the basis of the contacts made in order to allow the best contributions selected and presented at the conference to be adequately published:

- Creative Industries Journal
- Creativity and Innovation Management
- Economy of Culture
- Cultural Capital
- International Journal of Arts Management
- Journal of Cultural Economics
- Journal of Cultural Heritage
- Museum Management and Curatorship
- Tourism
- Tourism Management
- Journal of Travel Research
- International Journal of Hospitality Management
- Journal of Service Management
- Journal of Hospitality Marketing and Management
- Tourism Management Perspectives

TRACK 9 - ENTREPRENEURSHIP AND MANAGEMENT AFTER THE PANDEMIC CRISIS: TRENDS, OPPORTUNITIES AND EVOLUTIONS

Scientific Coordination: *Antonio Botti, Antonio D'Andreamatteo, Ernesto De Luca, Francesco Fasano, Rosangela Feola, Maurizio La Rocca, Tiziana La Rocca, Mariacarmela Passarelli, Massimiliano Vesce, Walter Vesperi*

Research context

The international economic context is experiencing a time of great challenges brought about by the succession of unpredictable and often catastrophic events (pandemic, war, natural disasters, etc.) that have a decisive impact on organisations at every stage of their life cycle (start-up, growth, consolidation, internationalisation) and require in-depth reflection to find new competitive solutions, business models and ways of organising work.

However, although business survival has been put to the test, the most recent sectoral reports (OECD 2019 and 2021) show that companies are reacting by reorganising their businesses and ways of working, and there is a strong new drive towards entrepreneurship.

In this context, this track is intended to offer a comparison of two perspectives of analysis with which to interpret the emerging dynamics:

- entrepreneurial and managerial challenges that offered organisations the chance to seize the opportunities opened up by the current transformations;
- organisational challenges that have accelerated change and the search for new organisational solutions in the existing companies.

Type of paper expected

The objective is to stimulate discussion through theoretical and applicative contributions that, by testing managerial models and theories and proposing new paradigms, deepen current experiences and propose interpretative keys, also interdisciplinary, useful to those who

- wants to analyse, describe and evaluate the forms of entrepreneurship and business models emerging from the post-pandemic state of 'permacrisis', as well as to ascertain whether and how new digital solutions impact on the growth and productivity of businesses, or how business models impact on the ethical use of technology in entrepreneurship;
- intends to address and unravel the knots of the new hybrid organisational forms from the worker's point of view, organisation and the social system.

Suggested topic areas

Contributions may refer to - but are not limited to - the following topics of discussion:

- Changes in the determinants of entrepreneurship, propensity for entrepreneurship and effects of entrepreneurial well-being
- digitisation and new business models;
- changes in factors increasing the likelihood of business survival in start-up and early stage
- Strategic preparedness, resilience, response models and innovation in management and performance systems
- Humane Entrepreneurship, Entrepreneurship Orientation and Entrepreneurship & Leadership
- Sustainability Entrepreneurship, Social Entrepreneurship, Ecopreneurship<
- Digital Entrepreneurship

Possibility of publication

Opportunities for publication will be identified and reported later.

TRACK 10 - THE IMPACT OF THE ACADEMY OF BUSINESS ADMINISTRATION AND ACCOUNTING ON INSTITUTIONS, ORGANISATIONS AND SOCIETY IN HISTORICAL PERSPECTIVE

Scientific Coordination: Massimo Sargiacomo, Stefania Servalli

Research context
<p>The track intends to explore, in a historical dimension, the role of the Academy of Business Administration and Accountancy, the Schools of Thought, the individual Authors, including both the so-called "Masters" and all the others, considering the impact they have had on the socio-economic context. The value expressed by these various actors in the social, economic, institutional and organisational context should be considered in a broad sense, including the origin and evolution of the Academy, the creation of Colleges and Professional Orders, the contribution of the Schools and their mutual debate, as well as the role played by individual authors.</p>
Type of paper expected
<p>This track focuses on works in the history of accounting and welcomes research that investigates the impact of the Academy of Business Administration and Accountancy, its authors and the accounting profession on business, institutions and society. Contributions can cover a wide range of aspects and draw on a range of methodological and theoretical approaches.</p>
Suggested topic areas
<p>Contributions may refer to - but are not limited to - the following topics of discussion:</p> <ul style="list-style-type: none">• origin and evolution of Academies in business• impact of accounting theories• accounting theories and industrialisation processes• authors and researchers in business and their impact on education• contribution of authors and researchers in the field of economics to the life of profit and non-profit organisations, institutions and society• role of the accounting profession in institutions, organisations and society
Possibility of publication
<p>Papers submitted in English may be considered for a fast track in the journal:</p> <ul style="list-style-type: none">• Accounting and Cultures

TRACK 11 - CORPORATE DISCLOSURE, FINANCIAL STATEMENTS AND THE ACCOUNTING PROFESSION

Scientific Coordination: *Lino Cinquini, Francesco De Luca, Alberto Incollingo, Rosa Lombardi, Claudio Teodori*

Research context

The preparation of financial statements, corporate reporting and also the communication of typically non-financial corporate results, including first and foremost the communication of sustainability, are topics to which the international scientific community is devoting a great deal of attention, also in order to answer a number of questions such as the impact of technologies, the role of the accountant and not least the profile of the corporate scholar.

With reference to the thematic area on the Evolution and perspectives of financial accounting studies and the accounting profession, in a context of progressive international convergence of principles for the preparation of company financial statements and the redefinition of its function as a communication tool, it is appropriate to ask what

will be the prospects and role of national accounting standards in the face of globalisation forces and new crisis configurations (geopolitical, climate, health, etc.). In addition to the traditional 'financial' content of the financial statements, there is also a gradual increase in reporting on environmental, social and sustainability issues. At the same time, the accounting profession is increasingly extending its areas of interest beyond traditional business measurement and valuation issues.

With reference to the thematic area of non-financial communication and integrated reporting, in a context in which the boundaries of corporate reporting have been completely expanded beyond 'traditional' economic and financial communication to include what is generally defined as non-financial information and, more recently, sustainability reporting, theoretical and empirical research should be promoted and deepened in order to address the huge growth in demand for non-financial reporting both nationally and internationally, in a multiple analysis perspective that considers the different categories of stakeholders involved (e.g. preparers, users and standard setters), the different frameworks and standards for non-financial reporting (e.g. GRI, IR, ESG rating, ESRS) and different contexts of application (e.g. large companies, SMEs, public companies, non-profit organisations).

Type of paper expected

With reference to the subject area of Evolution and Perspectives in Financial Accounting Studies and the Accounting Profession, Authors may submit papers with different methodological approaches (empirical, qualitative and quantitative, theoretical/conceptual contributions and literature reviews) in order to contribute to the advancement of theoretical and practical knowledge in the field of financial accounting.

With regard to the subject area Non-financial Reporting and Integrated Reporting, Authors may submit high-quality, cutting-edge research that critically assesses different aspects of non-financial reporting/sustainability reporting/integrated reporting. Both theoretical and empirical work will be considered. In addition, contributions that adopt a multidisciplinary, multi-level and multi-methodological research design approach are certainly appreciated.

Suggested topic areas

With reference to the thematic area on the Evolution and Perspectives of Financial Accounting Studies and the Accounting Profession, contributions may refer to - but are not limited to - the following discussion topics:

- The informative role of financial statements: critical issues, perspectives and international comparability
- The evolution of national and international accounting standards in the light of the convergence path: effectiveness of standards and compliance in application
- Financial statements in times of crisis, false accounting, earnings management policies
- The evolution of auditing and financial statement controls by the board of auditors
- The relationship between sustainability and financial reporting, between financial and non-financial reporting
- The accounting profession of the future between the impact of technology, specialisation and generality

With reference to the thematic area of Non-Financial Communication and Integrated Reporting, contributions may be related - but not limited - to the following discussion topics:

- *Lobbying phenomena and new information processes due to the setting of information standards not finance at global level (SEC, ISSB, EFRAG, etc.).*
- *Definition of industry-specific standards, standardisation and taxonomy of reporting of sustainability*

- *Environmental accounting, sustainability accounting and environmental asset accounting (e.g. carbon accounting, biodiversity accounting, renewable energy accounting, etc.).*
- *Impact of Mandatory Reporting on Business Transformation Processes: Materiality, Materiality Matrix, Stakeholder Engagement and Integrated Reporting within different sets of standards (ISSB, EFRAG, SEC, etc.).*
- *ESG risks in different industries: measurement, disclosure and appropriateness of organisational approaches within companies.*
- *Accountability and assurance in non-financial reporting, sustainability reporting and integrated reporting: the role of regulators.*

Possibility of publication

With reference to the subject area of Evolution and Perspectives in Financial Accounting Studies and the Accounting Profession, there are opportunities for publications in the following journals:

- Financial Reporting
- Italian Journal of Accounting and Business Economics
- Other magazines being identified

With reference to the thematic area of non-financial communication and integrated reporting, the following publication opportunities exist

- *Chapter in a book on the topic: 'Research Handbook of Accounting and Organisational Change' (Eds: Lino Cinquini, Maria Serena Chiucchi, Marco Giuliani, Andrea Tenucci). More information: https://www.accademiaaidea.it/wp-content/uploads/2023/01/CFC-Proposal_Research-Handbook-of-Accounting-and-Organisational-Change_fly...er-def.pdf*
- Further opportunities in terms of fast track or special issue in international and national journals.

TRACK 12 - GOVERNING THE TRANSITION FROM TRADITIONAL TO DIGITAL FINANCE

Scientific Coordination: *Paola Bongini, Rosa Coccozza, Stefano Dell'Atti, Umberto Filotto*

Research context

In recent years we have witnessed a revolution in the financial sector, both in terms of technology and process disruption (Gompers et al., 2017). New technologies are changing the way consumers and businesses access services, creating opportunities for FinTech-based solutions to provide better access to finance, improve financial inclusion for digitally connected citizens and also in many situations reduce inequality (European Commission, 2018). Previous research has shown that the benefits of digital finance include increased financial inclusion (Ozili, 2018), accelerated supply for currently 'unbanked' citizens, especially in emerging countries (Gabor and Brooks, 2017), but also easier access of SMEs to alternative forms of finance (e.g. crowdfunding, token offerings, etc.) to better diversify their sources of funding. However, their impact is not only limited to these contexts; by building on the latest technologies (e.g. blockchain, AI, IoT and Big Data), companies operating in fintech contexts have the potential to turn current green investment and sustainability challenges into opportunities that could help reduce the negative effects of climate change.

At the same time, as finance is transforming into digital finance, exploiting digital channels more than physical ones, financial institutions, banks are also transforming their distribution models (Galardo et al., 2020) and business models. An increasing number of banks are addressing this complexity by acquiring new Fintechs or forming strategic alliances to meet the digitisation challenge. Digital finance and fintechs allow banks to occupy specific market niches (Leong et al., 2017), to offer new financial products or activities (Gomber et al., 2017) and to propose new business models, including the expansion of financial services into non-financial sectors.

In the age of digital finance, new and different actors have emerged, including fintechs, BigTech, banks and non-financial players. However, it is not yet clear how to make the simultaneous presence of these new players with those of so-called traditional finance economically sustainable and profitable. Currently, three different scenarios can be imagined: (i) bank dominance, with digital finance firms as service providers, mainly as captive companies of large and complex banking institutions; (ii) reinterpretation of the banking sector, with digital finance taking the lead in customer trust while traditional banks (and insurance companies) turn into mere service providers; (iii) banking ecosystem, in which traditional and digital finance compete on an equal footing, with the risk of not being able to positively contaminate each other.

While the effects of technological change and digitisation have mainly been considered and analysed in other industries (e.g. Tongur and Engwall, 2014), this track aims to focus on the financial sector.

Type of paper expected

This track welcomes both qualitative and quantitative approaches, favouring those that refer to concrete cases or that allow for the preliminary identification of best practices, also with a view to the general advancement of the literature and a real contribution to institutions, businesses and society.

Suggested topic areas

With reference to any type of actor operating in the financial sector (traditional finance, start-ups, BigTech, non-financial companies, etc.), the track aims - but is not limited - to include papers oriented towards one of the following topics:

- Models of cooperation, alliance or competition between traditional and digital actors and their governance.
- Impact and changing business models as a result of digital transformation
- Changes in the risk profile of funding supply and demand and macroeconomic implications
- Effects, challenges and organisational impacts of the transformation
- Sources of innovation and disruption in the fintech sector
- Role of platforms and ecosystems
- Role of different technologies (e.g. AI, blockchain, robot advisor)
- Fintech and Green Fintech applications that contribute to the achievement of environmental challenges and the UN Sustainable Development Goals (SDGs)
- Role of regulation and its effects (push or pull?)

Possibility of publication

The best contributions can be submitted to the journal:

- Journal of Financial Management, Markets and Institutions (JFMMI)

TRACK 13 - BEYOND THE ORDINARY: EXTRAORDINARY FINANCE AND VALUE CREATION

Scientific Coordination: *Lorenzo Caprio, Maurizio Dallocchio, Antonio Salvi*

Research context
<p>The track aims to explore the relationship between external growth paths, financing design and value creation in the corporate world. Mergers and acquisitions, spinoffs, venture capital and private equity investments, leveraged buyouts, initial public offerings, corporate and financial restructurings et similia have always been the cornerstones of corporate finance.</p> <p>Research in this field offers managerial insights into the drivers and outcomes of corporate, institutional and societal growth, as well as into the financing logics, processes and performance of individual actors. Furthermore, a sound understanding of extraordinary finance transactions is crucial for the development of regulations, strategies and policies for both companies and financial markets.</p>
Type of paper expected
<p>The objective of the track is to collect and explore high-quality, cutting-edge research that critically assesses different aspects of extraordinary finance and external channels of corporate growth, delving into the specifics of support financing. Both theoretical work (e.g. theory-based reviews, framework-based reviews, methodology-based reviews, bibliometric analyses, meta-analyses) and empirical work (e.g. time-lag studies, longitudinal studies, cross-national comparative studies, surveys, case studies) will be considered. In addition, contributions that adopt a multidisciplinary approach, a multilevel and multi-methodological research are more than welcome.</p>
Suggested topic areas
<p>The track aims - but is not limited - to include papers oriented towards one of the following topics:</p> <ul style="list-style-type: none">• Mergers and Acquisitions• Leveraged buyouts• Financial restructuring• Spin-offs• Splits• Private equity• Venture capital• Crowdfunding• Real estate finance• Project finance• Joint ventures• IPOs• Innovative finance• Corporate restructuring
Possibility of publication
<p>Opportunities for publication will be identified and reported later.</p>

TRACK 14 - RE-ORGANISE THE WORK. HYBRID WORK, ORGANISATIONAL BOUNDARIES AND VALUE

Scientific Coordination: *Gilda Antonelli, Roberta Cuel, Barbara Imperatori, Aurelio Ravarini, Teresina Torre*

Research context

The idea that work no longer necessarily has to be done in the office has now entered the common understanding. A significant push in this direction took place during the pandemic, when the use of this mode of work organisation (present in the Italian legal system since 2017 by virtue of Law 81) - albeit in the most 'reductive' form possible (that of working from home) - was strongly urged and numerous private and public organisations had to, could and wanted to experiment with it. The most recent sectoral reports (OECD in 2019 and 2021) show how companies are reacting to competitive, social and environmental challenges also through the reorganisation of working arrangements. The post-pandemic phase is favouring the spread of hybrid modes, in which days in presence are combined with others of remote work. This solution, on the one hand, seems to respond to workers' demand to be able to continue working remotely and, on the other, seems to mitigate the criticalities that have emerged in organisations that have adopted fully remote working. In this context, the international literature has long grappled with the problems and opportunities associated with the design of new ways of organising work and hybrid work, addressing the various related issues involving not only the worker and the organisation, but the broader competitive, legislative and institutional context. Through cross-disciplinary comparison and the adoption of different research approaches, this track intends to promote debate on the organisational, managerial and institutional challenges that are pushing workers, companies and society towards the adoption of new hybrid solutions and renewed forms of governance of labour relations.

Type of paper expected

The objective of the track is to stimulate discussion through theoretical and applicative contributions that test managerial models and theories and propose new paradigms, deepening current experiences and proposing interpretative keys, also interdisciplinary, useful to those who intend to face and unravel the knots of the new hybrid organisational forms from the point of view of the worker, the organisation and the social system. The intention is to develop a critical reflection that produces value for all those involved in the reorganisation of work.

Suggested topic areas

Contributions may refer to - but are not limited to - the following topics of discussion:

- Defining aspects and characteristics of hybrid work and hybrid organisations
- Re-design of organisational structure and practices
- Workers' skills and behaviour and new organisational roles
- New people and work management practices
- Coordination and control arrangements
- New forms and labour relations
- Digitisation, artificial intelligence and work
- Experiences: strengths and weaknesses.

Possibility of publication

Contributions presented at the conference will be considered for publication in the Special Issue of Perspectives in Organisation, Smart (remote) work section.

DOCTORAL COLLOQUIUM

Contacts: Antonio Parbonetti, Massimiliano Bonacchi

In a context of increasing competition, in which young scholars are required to actively confront themselves with original and innovative topics, from the early stages of their academic careers, in an international setting, the Doctoral Colloquium, organised within the XL AIDEA Conference, provides an important opportunity for doctoral students and young scholars to present their work in progress to a highly qualified panel of scholars and senior lecturers with international publication experience, who can offer useful advice and constructive insights into the topics addressed, methodologies and approaches adopted.

All topics, strands and research methodologies consistent with the XL AIDEA National Conference are considered appropriate for the Doctoral Colloquium. The methodology adopted is the discussion of the various research projects according to a peer review perspective. All those who are not structured (Ph.D, post doc, lecturers, research fellows and scholarship holders in general) are invited to participate.

The Doctoral Colloquium will be in English and is scheduled for 5 October 2023 from 9 a.m. to 12 noon. The day will be structured as follows:

9.00 - 9.15 a.m.: Opening session

9.15 a.m. - 10 a.m.: "How to get published in high-impact journals", Seminar by an eminent scholar with experience as an editor in highly prestigious journals of interest to business disciplines

10.00 - 11.20 a.m.: Specific discussion on research projects with scholars and senior lecturers with international publication experience on topics close to those presented. Each track-session will consist of a maximum of four presentations (20 minutes each) and the maximum number of acceptable extended abstracts / papers will be thirty.

11.20 - 11.30: Awarding of prizes to the two best papers of the Doctoral Colloquium and closure of the proceedings.

SYMPOSIUM OF THE JOURNAL OF MANAGEMENT AND GOVERNANCE



Redefining the role in society of Business and Management academics: opportunities and challenges

Chair: Andrea Melis (JMG Editor-in-Chief)

Invited speakers: 2 international scholars (TBD)

Academia is no longer seen as an 'ivory tower', isolated from the rest of the society. Academics, indeed, are facing a growing demand to demonstrate that their activities have consequences, i.e., a real impact on the society. This goes beyond mere academic impact as it includes a wider societal impact. Those stakeholders who either provide financial support to academic research or are expected to evaluate it are increasingly seeking evidence that academic research has practical, or real-world, implications.

This demand is even more compelling for those academics who conduct their research in the business and management fields (e.g., accounting, finance, management, organisation studies), as their field is expected to be close to the corporate world. This begs the question: which social, economic and environmental value do business and managements academics bring to our society?

Not only is their business and management-related research expected to have a real-world impact, but also their expertise should contribute to the social, economic and wellness development of the society and the construction of a better world. This may occur either indirectly, with their executive education to C-suite business professionals, or even directly, with the involvement of business and management academics in the corporate boards (e.g., board of directors) of private, public and State-owned companies, as well as in the governing bodies of academic spin-off enterprises.

These and other related themes will be developed in the JMG Symposium by the Speakers and in the papers to be presented in the JMG Track 8 of AIDEA 2023 conference. Papers in Track 8 are welcome, from all areas of business administration (accounting and control, general and strategic management, organisational theory and behaviour, finance and banking) and with great openness to any paradigms and methodologies, on the following topics but not limited to:

- Impact of academic business and management research on:
 - o corporate purpose in contemporary world
 - o corporate governance regulation and practices
 - o corporate performance measures
- Decision making process between human and artificial in corporate boards
- Corporate governance issues in academic spin-off companies
- Role of academics in corporate boards
- Role of academics in executive trainings in the C-suite

The Journal of Management and Governance will welcome submissions on these topics and a number of papers presented in Track 8 will be selected for a Fast-Track process of publication*.

**The JMG Fast-Track (JMG-FT) review process of publication gives the opportunity of a paper review process quicker than that of an ordinary submission. The selected paper is immediately inserted into the review process without undergoing the first desk-rejection assessment phase. This process is applicable to a maximum of 3 papers presented at the track in which the JMG-FT is accorded. The formula does not guarantee the publication of the submitted paper, which must positively pass the peer-review process.*

USEFUL INFORMATION AND LOGISTICS

CONFERENCE CALENDAR AND DATES

Timing for the submission of full papers

DEADLINE	
Full paper presentation	05/06/2023
Information of peer review results for non-European participants	30/06/2023
Information on the results of the peer review	20/06/2023
Presentation of revised full papers	20/07/2023
Author conference registration deadline	08/09/2023

Timing for the submission of Extended Abstracts

DEADLINE	
Presentation of Extended Abstracts	10/07/2023
Information on inclusion in the conference programme	31/07/2023
Author conference registration deadline	08/09/2023

Timing for conference registration (for those who are not authors of a paper or extended abstract)

DEADLINE	
Registration at ordinary fee	15/09/2023
Registration at increased fee	01/10/2023

CONFERENCE VENUE

The AIDEA 2023 Conference is organised by the Department of Business Sciences - Management & Innovation Systems of the University of Salerno.

The teaching, administrative and research seat of the Department of Business Sciences - Management & Innovation Systems is on the Fisciano Campus, Via Giovanni Paolo II, 132.

The plenary sessions and the JMG Symposium (5 October 2023), as well as the parallel sessions and other activities on 6 October 2023, will take place in the halls of the University of Salerno, also on the Fisciano Campus.

Further logistical and organisational information will be provided on the conference website: <http://www.aidea2023.it>.

CONFERENCE REGISTRATION FEES

Quote

For AIDEA Members (ordinary academics and correspondents) the registration fee is € 275.00 for 'standard registration': the fees include the gala dinner.

AIDEA members are all those who have already paid the membership fee to their scientific society of affiliation, i.e. to one of the scientific societies among SIDREA, SIMA, ADEIMF, ASSIOA, ASME, SIM, SISR. For non-members of AIDEA, the registration fee is € 385.00 for 'standard registration' (by 15 September 2023): this fee does not include the gala dinner, which costs € 60.00.

The registration fee for young researchers (40 years and under on 1 September 2023) is € 140.00 for standard registration (by 15 September 2023).

The fee for those registering after 15 September 2023 is € 450, € 550, € 250, whichever is applicable,

respectively, 'AIDEA members', 'AIDEA non-members', 'Young researchers'.

Registration fees cover all administration and organisational costs, as well as coffee and lunch breaks. There is an additional charge of € 60.00 for non-AIDEA members who wish to attend the conference gala dinner.

Cancellation policy

It is possible to request the cancellation of your registration to the conference with a refund of the fees paid up to one month before the conference. After this date, no reimbursement will be possible.

Entry procedure

To register, you must first register on the service platform at www.aidea2023.it and follow the instructions.

ACCOMMODATIONS

Participants at the XL AIDEA National Conference can rely on one of the most highly regarded hotel reception networks in Italy. Recommended hotels are listed below.

Salerno city:

Grand Hotel Salerno (4 stars) www.grandhotel-salerno.com

Hotel Montestella (4 stars)

Novotel Salerno East Arechi (4 stars)

Mediterranea Hotel (4 stars)

Hotel del Centro Storico (3 stars) www.albergodelcentrostorico.com

Hotel Bruman (3 stars) www.hotelbrumansalerno.it

Hotel Plaza (3 stars) www.plazasalerno.com

B&B Le Marinelle www.lemarinelle.it

Fisciano:

Hotel Santa Caterina (University area) www.hotelsantacaterinasalerno.it

Hotel dei Principati (University area) www.hoteldeiprincipati.it

Country House Cascina San Michele (University area) www.cascinasanmichele.it

Paestum:

Mec Paestum Hotel (5 stars)

Oleandri Resort (5 stars)

Savoy Hotel and SPA (5 stars)

Hotel Ariston (5 stars)

Hotel Cerere (4 stars)

Esplanade Boutique Hotel (4 stars)

TRANSPORT

The city of Salerno can be reached comfortably by train as well as by plane and car.

Salerno is the terminal of the high-speed rail network and has one to two connections per hour along the main north-south rail routes served by Trenitalia and ItaloTreno.

Salerno can then be reached by plane, stopping at Naples-Capodichino and then by train or bus to Salerno or Fisciano.

Salerno and Fisciano can be reached by car along the following motorway routes: A3 or A30, for those coming from the North; A2, for those coming from the South; A16 and then A30, for those coming from the East.

The Fisciano Campus is connected to the city of Salerno by bus (BusItalia Campania) line 7.

Connections between the city of Salerno and the Fisciano Campus for the start and end of the proceedings on the first and second day of the conference, as well as those to and from the venue of the Social Dinner, will be provided by bus.

ORGANISING COMMITTEE

Coordination: Raffaele D'Alessio, Gennaro Iasevoli, Ornella Malandrino

Components: Natalia Aversano, Marco Bisogno, Emanuela Mattia Cafaro, Rosaria Cerrone, Maria Vincenza Ciasullo, Roberto De Luca, Claudio Del Regno, Bice Della Piana, Benedetta Esposito, Rosangela Feola, Carmen Gallucci, Teresa Anna Rita Gentile, Lucia Lauri, Grazia Marcello, Giuseppe Nicolò, Mirko Perano, Gabriella Piscopo, Gaetano Rago, Luca Sensini, Maria Rosaria Sessa, Daniela Sica, Chiara Signore, Massimiliano Vescei.

SCIENTIFIC COMMITTEE

Coordination: Gennaro Iasevoli

Components: Paola Adinolfi, Valerio Antonelli, Federica Balluchi, Francesca Cabiddu, Katia Corsi, Raffaele D'Alessio, Enrico Deidda Gagliardo, Maurizio La Rocca, Ornella Malandrino, Roberto Parente, Massimiliano Pellegrini, Rocco Reina, Maria Francesca Renzi, Antonio Salvi, Massimo Sargiacomo, Stefania Servalli, Michele Simoni, Stefania Supino, Paolo Tartaglia Polcini, Francesco Testa.

AIDEA - Italian Academy of Business Administration

The Accademia Italiana di Economia Aziendale (Italian Academy of Business Economics) originates from the Accademia dei Logismofili, founded in Bologna on 11 July 1813, reconstituted in 1824 under the name Accademia dei Ragionieri, and later named first Regia Accademia dei Ragionieri, then Accademia Nazionale di Ragioneria and finally, in 1980, Accademia Italiana di Economia Aziendale (AIDEA).

AIDEA, based in Bologna, aims to contribute to the progress and dissemination of studies on business economics disciplines; today it represents an important *network* of members - the 'Academics' - mainly university professors of business economics, economics and business management, corporate finance, organisation and economics of financial intermediaries, working at almost all Italian universities.

Currently, the approximately 1,200 members represent a total of 77 Italian and international universities. AIDEA operates according to a governance model defined as 'aggregate', which tends to enhance the contribution of scientific societies in the economic-business area, both sectoral and specialised, in particular:

- ADEIMF - Association of Teachers of Economics of Financial Intermediaries and Markets
- AISME - Italian Academy of Merchandise Science
- ASSIOA - Italian Business Organisation Association
- SIDREA - Italian Society of Teachers of Accounting and Business Administration
- SIM - Italian Society of Marketing
- SIMA - Italian Society of Management
- SISR - Italian Society for the History of Accounting