



ACCADEMIA ITALIANA DI ECONOMIA AZIENDALE  
FONDATA NEL 1813

## **AIDEA Research Awards for innovative doctoral thesis project ideas Edition 2023**

In line with AIDEA's mission, which envisages the realisation of any initiative devoted to the advancement and dissemination of managerial and business disciplines to institutions, enterprises and the community at large, including those supporting the training, research and teaching of young scholars, the AIDEA PhD thesis research awards aim to provide financial support to PhD students who are in the stages of conducting research and writing their thesis in the scientific disciplinary sectors belonging to the Academy itself and to the scientific societies associated with it.

The aim of the grants is to support scholars who are engaged in original research aimed at meeting the challenges of innovation and integration/skills development that the 'National Recovery and Resilience Plan - Nextgenerationitalia' poses to the academy and the business world.

With these awards, AIDEA intends to encourage interaction between doctoral students and the business world in order to generate innovation:

- promoting contamination between the world of research and the business world which are deeply interconnected;
- activating synergies and cooperation to develop ideas and build new management models;
- valorising and measuring research results through transfer to the productive and social sector.

Funding can be used for stays abroad, field research including at companies, facilitating and promoting technology transfer activities, supplies (software, databases, etc.) and participation in conferences as a conference speaker.

### **Research areas**

The proposed research may refer to areas or themes related to business economics and managerial innovation in line with the challenges launched by the PNRR, with a focus on the macro-themes of environmental sustainability, climate change management, circular economy, green management, digitisation of business models, strategic cloud management, artificial intelligence and big data, management of industry 4.0 processes, etc.

Emphasis will be placed on innovative and interdisciplinary methods and the technological transferability of the expected results.



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## Deadlines

- Application submission: no later than 24.00 CEST on 31st July 2023 (application deadline)
- Award ceremony: Salerno, 5<sup>th</sup>/6<sup>th</sup> October 2023, AIDEA Conference
- Premium pay-out period: 31st October 2023 – 31st October 2024

## Number of research awards assigned

3 research awards of an amount equal to 4,000.00 euros each.

## Areas of use of the research award

The prize can be used to finance expenses related to the following research activities:

- purchase of databases;
- visiting periods abroad;
- participation in international conferences as conference speaker;
- remuneration of research assistant for data collection/processing activities;
- implementation of field projects at companies;
- additional activities that support the doctoral student's research.

## Who can participate:

Doctoral candidates who are enrolled in the XXXVII cycle or the XXXVI cycle in the case of four-year doctorates.

## How to participate

Applicants for the awards will have to submit the following 3 different documents:

1. Research project, in which the following are appropriately indicated: research objective and the Scientific Disciplinary Sector (SSD) referring to the thesis, research question, identified gap and added value/innovativeness of the research, methodology, expected results, reference bibliography, budget for the use of funds (indication of use of funds and timeline) and SSD reference of the thesis. Maximum length of the project is equal to 8 pages (20,000 characters including spaces). **The document must be redacted anonymously, and it cannot contain any indications allowing the identification of the candidate;**
2. Self-certification of completion of first/second year activities (as appropriate);
3. Certification from the tutor/supervisor stating the deposition/approval of the thesis title and its coherence with the topics of interest of the scientific-disciplinary sectors of Aidea (managerial and business sciences) and the scientific societies associated with it.



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## **Assessment**

The submitted applications will be assessed by a 5-member cross-sectional committee appointed by the AIDEA Board.

The committee will assess the scientific quality of the project, including its originality, interdisciplinarity and potential in terms of impact on the advancement of knowledge, also in relation to business and congruence with the research areas specified in the call.

The evaluation of the project content will be complemented by an assessment of the feasibility of the project within the time frame of the award (1 year) and the appropriateness of the costs in relation to the planned activities.

By the end of the evaluations, the committee will submit to the AIDEA Board of Directors a proposal for the allocation of the research awards.

## **Disbursement of prizes to winners**

Prizes are disbursed to cover costs incurred during the award period (31st October 2023 – 31st October 2024); therefore, winners may request reimbursement for costs incurred in carrying out the activities envisaged in the project directly from the AIDEA secretariat, providing the necessary documentation to confirm the incurred expenses.

For further information it is possible to send an email to: [segreteria@accademiaaidea.it](mailto:segreteria@accademiaaidea.it)