



UNIVERSITÀ DI PISA

Dipartimento di
Economia e Management



*Management Control
Journal*

CALL FOR PAPERS

SECOND “MANAGEMENT CONTROL” JOURNAL WORKSHOP: Controlling and Reporting for Intangibles

Dear Colleague,

We are pleased to invite you to the second

“MANAGEMENT CONTROL” JOURNAL WORKSHOP on the topic of Controlling and Reporting for Intangibles.

The Workshop will be held in Pisa, Italy, on 11-12 July 2013.

Research papers are invited on the general theme of controlling and reporting for intangibles. We are most interested in papers that are based on a field-research or action-research methodology, but papers that use other methodological approaches also are welcome.

With regard to this broad theme, we are especially seeking papers that address the following topics:

- Measuring and reporting intangibles and intellectual capital for managerial purposes
- Bridging the gap between intangibles' performance and value creation
- The organizational role and effects of intellectual capital measurement
- Intellectual capital and intangibles management practices
- Developing and appraising organizational knowledge
- Leading and assessing learning in organizations
- Information systems for management and measurement of intangibles

The workshop will be organized around this call for papers, coupled with keynote addresses by our invited speakers:

Prof. Meir Russ (University of Wisconsin, Green Bay, USA)

Prof. Bino Catasùs (Stockholm University School of Business, Sweden)

The two paper categories for submissions are:

- full papers reporting theoretically and technically sound original research, associated with the main themes of the workshop;
- short papers, discussing ongoing work not yet ready for full publication and research project overviews.

All papers must describe original, previously unpublished research, and must not simultaneously be submitted for publication elsewhere. They must be written in English. Full papers must not exceed 15 pages (6000-8000 words-including title, abstract, figures, references etc.). The limit for short papers is 8 pages (3000-4000 words-including title, abstract, figures, references etc.). All submissions will be subject to a rigorous double-blind peer review process. To facilitate double-blind review, the title page should exclude author names or any other identifying information. *However, please make sure that you provide the details of authorship in your mail.*

Individuals interested in presenting a paper should submit electronically a 300-500 word abstract for short papers and/or an 800-1000 word abstract for full papers. These abstracts should be written in English and submitted as an email attachment (Microsoft Word files only) to rivistaMC@ec.unipi.it by **1 May 2013**.

Author notification will be sent by 30 May 2013.

The deadline for the complete (full or short) paper is 30 June 2013.

The full papers presented at the workshop will be included in a fast track review process for inclusion in a special English-language issue of the *Management Control Journal*. The issue will be guest-edited by Professor Meir Russ and Prof. Bino Catasus.