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Call For Papers SIDREA International Workshop (SIW)

Con il patrocinio



Qualitative Research in Intangibles, Intellectual Capital and Integrated Reporting Practices: Opportunities, Criticalities and Future Perspectives

Università Politecnica delle Marche - Università Roma TRE

Over the last decades, research into measuring, managing, and reporting intangibles and intellectual capital (IIC) has developed into a core of the scholarly debate. Despite the interest shown in developing theory, the benefits attributed to measuring, managing and reporting IIC are not fully recognized in practice, thus leading to a call for more rigorous and performative research (Mouritsen, 2006; Dumay, 2012; Guthrie et al., 2012). Adopting a performative approach implies studying the measurement, management and reporting IIC “in action”, inside and among organizations, to understand how knowledge resources such as people, processes and relationships are mobilized and activated to create value.

Qualitative methods, such as case studies, interviews, observations are particularly suitable to investigate IIC in action because they allow researchers to study the complex dynamics within companies and among organizations. Additionally, researchers can also help implement IIC practices by using interventionist research which uses case studies and qualitative methods to

investigate IIC *in situ* and help fill the gap between theory and practice (Dumay and Baard, 2017). Thus, IIC research that looks both inside and outside the organization continues to develop new insights into how organizations create value.

The *Dipartimento di Studi Aziendali*, University of Roma TRE and the *Dipartimento di Management*, Università Politecnica delle Marche, with the support of the *Società Italiana dei Docenti di Ragioneria e di Economia Aziendale* (SIDREA) are pleased to announce the *SIDREA International Workshop (SIW) 2018: “Qualitative Research in Intangibles, Intellectual Capital and Integrated Reporting Practices: Opportunities, Criticalities and Future Perspectives”*.

This workshop continues the **Università Politecnica delle Marche - Università Roma TRE SIW** tradition since 2014 for studying IIC and integrated reporting.

Call for research papers / proposals

This *SIDREA International Workshop* aims to explore the opportunities, criticalities and the future perspectives offered by qualitative methods with specific reference to the research on Intangibles, Intellectual Capital and Integrated Reporting. Moreover, in this SIW, a particular attention will be devoted to Interventionist Research, which is a particular way of conducting qualitative research, and which has been appointed as particularly relevant to investigate the measuring, managing and reporting IIC and integrated reporting and to bridge the gap between theory and practice.

Participants of the SIW will interact with Italian and foreign faculty members. Researchers will have the opportunity to present their research projects to and to discuss with two scholars who are leading researchers in the topics addressed in the Workshop: Prof John C. Dumay and Dr. Vicki Baard from Macquarie University, Sydney.

It is expected that the SIW will provide a platform for discussion of research proposals, working papers, methods and methodological issues. Faculty members, post-doctoral researchers, and Ph.D. students are invited to submit their working papers to be considered for presentation.

Scholars interested in methodological issues can also benefit of synergies with the “**17th European Conference on Research Methodology for Business and Management Studies**” which will be hosted by University of Roma Tre on the 12-13 July 2018

(<http://www.academic-conferences.org/conferences/ecrm/>).

Important deadlines

Abstract submission deadline:	15th January 2018
Full paper submission deadline:	29th April 2018
Workshop:	11th July 2018

- Abstract must be structured in the following paragraphs: Purpose/ Research design- Methodology/Findings/Value - Practical Implications • Keywords - max 5 keywords

Full paper manuscripts should include:

- Cover sheet - including title, name, address and email address

Max length of the entire manuscript is 8000 words. Contributions will go through a double-blind review process. All accepted papers will be included in the Workshop proceedings with ISBN.

Please send your Abstract and Full paper (pdf file) to Prof. Maria Serena Chiucchi (m.s.chiucchi@univpm.it) and Prof. Paola Demartini (paola.demartini@uniroma3.it)

Venue

Università Roma TRE, Dipartimento di Studi Aziendali, Via Silvio D’amico 77, Roma

SIW attendance is free of charge

Details of the program will be available on the Web site:

<https://sites.google.com/site/corporategovernancelab/home>

<http://disa.uniroma3.it/>