

Call for Papers

IABS Business & Society European Paper Development Workshop Series

23rd November – LUMSA University

Business & Society (IF 3,298), the official journal of IABS, the International Association of Business and Society, is holding a series of five paper development workshops across Europe in 2018/19 to help scholars develop their work for publication. The workshops will take place in Belgium, Italy, UK, France and Spain.

We would like to kindly invite you to participate in the first of these workshops on November 23rd at LUMSA University, Rome, Italy.

Participants to the workshop will benefit from hearing insight and guidance from editors and editorial board members of *Business & Society* about publishing in top journals, and what it takes to publish in *Business & Society*. They will also receive intensive feedback on their work in progress from senior scholars who will act as mentors for participants during the workshop. Confirmed mentors include *Business & Society* editorial team members Andrew Crane, Nikolay Dentchev, and Judith Schrempf-Stirling, as well as Giovanni Battista Dagnino from LUMSA, who between them have published in *Academy of Management Review*, *Business & Society*, *Journal of Management Studies*, *Organization Studies*, *Strategic Management Journal*, and more.

The workshop will cover the following topics, a detailed program will follow:

- Success factors to realize a contribution in *Business & Society* and other top journals (1 h)
- How to craft an introduction and outline a theoretical contribution (1 h)
- Paper feedback in groups of 3-4, with a senior scholar as a mentor in each group (2h)
- Lunch with mentors (1 h)

With this call for papers, we would like to encourage you to apply to the workshop by submitting your work in progress. We welcome the submission of both empirical papers (quantitative, qualitative, or mixed methods) and purely theoretical work.

There are two tracks for submission. You can submit a draft paper either on a general topic related to *Business & Society*, or specifically related to the upcoming *Business & Society* special issue on “New perspectives on the Bottom of the Pyramid Strategies”, edited by Nikolay A. Dentchev, Alain Verbeke, Jeremy Hall, Laura Michelini and Jenny Hillemann (Full CfP: <http://journals.sagepub.com/pb-assets/cmscontent/BAS/BOP-Special-issue-BAS-final.pdf>; deadline for full papers 1 April 2019). Special issue editors Michelini and Dentchev will be acting as mentor in the workshop and will be providing guidance on work in progress.

Deadlines:

- 22 October 2018: Submit your work in progress (ideally we receive well developed paper drafts from about 4000 words incl. references but shorter submissions may also be considered) to l.michelini@lumsa.it
- 29 October 2018: Notification for acceptance

Please note that we will accept participants based on the quality of the manuscripts, with priority given to scholars based in Italy. Participants will be asked for a contribution of 20 EUR to partially cover costs for lunch and catering.

For further information please contact: Laura Michelini l.michelini@lumsa.it