



WORKSHOP ON  
**NETWORK ECONOMIES AND GLOBAL  
ECONOMIES OF SCALE.  
THE FOURTH INDUSTRIAL REVOLUTION**

NOVEMBER, 8<sup>th</sup>

LUISS BUSINESS SCHOOL - VILLA BLANC - 9:30 AM  
VIA NOMETANA, 216 ROME (ITALY)

Nowadays, the digital technologies are transforming industries with a tremendous impact on business models, processes, jobs, structures, and culture.

Digital is redefining the tenets of economies of scale and is fostering change towards an era in which networks and platforms will be the key factor for competitive advantages.

After the first workshop at the **University of Trento**, in order to navigate the Fourth Industrial Revolution, LUISS Business School in partnership with **Symphonya. Emerging Issues in Management** will present a new workshop on the effect of network economies and global economies of scale.

**KEYNOTE SPEECH**

**Cesare Avenia**, President Fondazione Lars Magnus Ericsson

**PROGRAMME COMMITTEE**

**Paolo Boccardelli**, LUISS Business School

**Sergio Barile**, "La Sapienza" University

**Silvio M. Brondoni**, Milano- Bicocca University

**Giacomo Büchi**, University of Turin

**Enrico Zaninotto**, University of Trento

**Francesco Zirpoli**, Ca'Foscari University of Venice

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