



SIDREA International Workshop (SIW)

University of Naples "Parthenope"
Department of Business and Economics



in association with the CSR Lab – Department of Economics
University of Foggia



Call for Papers SIDREA International Workshop (SIW)

Corporate Social Responsibility: Theoretical analysis and Practical implications

Napoli, November 06, 2019
Palazzo Pacanowski, Via Generale Parisi

Corporate Social Responsibility is an increasingly relevant topic in the current economic context. The rise of pressures and opportunities driven by the sustainability makes particularly interesting the interplay among management, sustainability and social impacts for both scholars and practitioners.

In line with these considerations, the Workshop aims to address the opportunities, criticalities and the future perspectives in the studies on Corporate Social responsibility for increasing firm performance and growth.

Perspectives from different fields are encouraged. The workshop aims to promote interaction and discussion, and to develop research networks among scholars working in accounting and management studies.

Participants of the SIW will have the opportunity to interact with foreign and Italian faculty members and to discuss with two influential scholars on the themes addressed in the Workshop: **Prof Stewart Smyth** and **Prof. Pablo Rodrigo**.

A non-exhaustive list of possible topic areas includes the following:

- environmental Auditing;
- environmental risk management;
- corporate governance and CSR;
- ethical issues related to business;
- sustainability in management accounting systems;
- CSR and corporate reporting;
- non-financial disclosure;
- innovation and sustainability;
- sustainability management tools;
- sustainable business models;
- sustainability strategies;
- sustainability in public administration;
- sustainability in non-profit organizations;
- environmental strategies;
- sustainability in accounting history.

Both theoretical and empirical studies are encouraged. Scholars and practitioners are invited to submit unpublished papers and research proposal.

Full papers must not exceed 8.000 words including abstract, keywords, tables, figures and references.

Research proposal must not exceed 4.000 words including abstract, keywords, tables, figures and references.

All submissions should be double-spaced, utilized size 12 Times New Roman font, and be in English. All submissions will be subject to a double review process by the organizing committee and anonymous reviewers.

Papers should be submitted as a Microsoft Word file as an e-mail attachment addressed to: rosita.capurro@uniparthenope.it.

Important dates

The deadline for submission of full papers and research proposals is October 13th, 2019.

Notification of acceptance will be sent by 21 October.

Registration is required no later than October 28th, 2019.

Participants

The Workshop is open to established and emerging scholars. In order to participate it is not compulsory to present a contribution. However, all the participants must be registered (please confirm your attendance, within the proposed deadline, by using the attached registration form).

The attendance is free of charge. Participants are expected to pay for their own accommodation and travel expenses.

Invited Speakers:

- Pablo Rodrigo, Universidad Adolfo Ibanez, Chile
- Stewart Smyth, Sheffield University Management School

Scientific Committee:

- Stefano Coronella, University of Naples "Parthenope"
- Antonio Corvino, University of Foggia
- Raffaele Fiorentino, University of Naples "Parthenope"
- Stefano Garzella, University of Naples "Parthenope"
- Rita Lamboglia, University of Naples "Parthenope"
- Matteo Pozzoli, University of Naples "Parthenope"
- Gianluca Risaliti, University of Naples "Parthenope"
- Mauro Romano, University of Foggia

Organizing Committee

- Rosita Capurro, University of Naples “Parthenope”
- Christian Favino, University of Foggia
- Francesco Grimaldi, University of Bari “Aldo Moro”

REGISTRATION FORM

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Please, return this form to: francesco.grimaldi1@uniba.it

No later than 28th October, 2019

Surname: _____

First name: _____

Institution: _____

Address: _____

Postal (ZIP) code: _____

City: _____ Country: _____

Phone: _____

Email: _____

Presenter: YES NO

Date: ____/____/2019

Signature _____